

**Senate Community Affairs Committee**  
**ANSWERS TO ESTIMATES QUESTIONS ON NOTICE**  
**SOCIAL SERVICES PORTFOLIO**  
**2016-2017 Additional Estimates Hearings**

**Outcome Number: Cross Outcome - Across Programs**

**Question No: SQ17-000205**

**Topic: Department Media Monitoring**

**Hansard page: Written**

**Senator Louise Pratt asked:**

From 1 July 2016 - What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Department during the specified period? Which agency or agencies provided these services? What has been spent providing these services during the specified period? Please itemise these expenses.

**Answer:**

From 1 July 2016 to 31 December 2016, the Department spent \$229,754.07 (GST excl) on media monitoring services.

Isentia (previously Media Monitors) is the Department's media monitoring provider for print, broadcast, and online media.

Itemised Isentia media monitoring services:

<b>Description</b>	
Media Services Fee	\$160,000.00
Press/Online copyright	\$68,595.00
Transcripts	\$834.67
Audio grabs	\$212.60
Video grabs	\$111.80
Subtotal (GST excl)	\$229,754.07
<b>Total (GST incl)</b>	<b>\$252,729.48</b>