

Senate Community Affairs Legislation Committee

ADDITIONAL ESTIMATES – 2 MARCH 2017 ANSWER TO QUESTION ON NOTICE

Department of Human Services

Topic: Advertising and Information Campaigns

Question reference number: 60 (HS 64)

Senator: Bilyk

Type of question: Written

Date set by the committee for the return of answer: 21 April 2017

Number of pages: 1

Question:

- a) How much has the Department spent on advertising and information campaigns since 1 October 2016 (GST inclusive)? Can a list of all Contract Notice IDs for the Austender website in relation to advertising and information campaign contracts please be provided?
- b) How much did the Department spend on Facebook advertising or sponsored Facebook posts in calendar year 2016 (GST inclusive)?
- c) How much did the Department spend on Google adwords advertising in calendar year 2016 (GST inclusive)?

Answer:

- a) Nil.
- b) \$84,699.73.
- c) \$4,004.82.