

Senate Community Affairs Committee
ANSWERS TO ESTIMATES QUESTIONS ON NOTICE
SOCIAL SERVICES PORTFOLIO
2015-16 Additional Estimates Hearings

Outcome Number: Cross Outcome - Across Programmes **Question No: SQ16-000032**

Topic: Communications Staff

Hansard page: Written

Senator Joe Ludwig asked:

1. For all departments and agencies, please provide – in relation to all public relations, communications and media staff – the following:
2. How many ongoing staff, the classification, the type of work they undertake and their location.
3. How many non-ongoing staff, their classification, type of work they undertake and their location
4. How many contractors, their classification, type of work they undertake and their location
5. How many are graphic designers?
6. How many are media managers?
7. How many organise events?

Have these arrangements changed since the change of Prime Minister on 14 September, 2015? If yes, please detail.

Answer:

The Department of Social Services Communication and Media Branch provides the following services:

- advice and support to policy and programme areas, the offices of our Ministers and Parliamentary Secretary
- market research
- communication and media strategy development and implementation
- advertising campaign development and implementation
- information product development, printing, distribution and storage
- media liaison and monitoring
- internal communication products and strategy
- speechwriting
- stakeholder engagement
- graphic design

These arrangements have not changed since 14 September 2015.

On 31 December 2015, the Branch had 27.35 ongoing FTE and 5.52 non-ongoing FTE, making the total FTE 32.87. All of these staff were located in National Office, Canberra.

Of these, 2.52 FTE provide communications contracts and procurement support and 1 FTE is a graphic designer. The remaining 29.35 FTE are all communication generalists.

There are a further six are communication generalist contractors.

The staff breakdown by classification is as follows:

Ongoing FTE

SES Band 1	1.0
Senior Public Affairs Officer	5.83
Public Affairs Officer Grade 3	6.08
Public Affairs Officer Grade 2	5.0
Executive Level 1	2.92
APS 6	4.12
APS 5	2.0
APS 4	0.4
Total	27.35

Non-ongoing FTE

Public Affairs Officer Grade 3	1.52
Public Affairs Officer Grade 2	3.0
APS 4	1.0
Total	5.52

Contractors

Senior Public Affairs Officer	1
Public Affairs Officer Grade 3	2
Public Affairs Officer Grade 2	3
Total	6