

## Senate Community Affairs Legislation Committee

### ADDITIONAL ESTIMATES – 11 FEBRUARY 2016 ANSWER TO QUESTION ON NOTICE

#### Department of Human Services

**Topic:** Media monitoring

**Question reference number:** HS 85

**Senator:** Ludwig

**Type of question:** Written

**Date set by the committee for the return of answer:** 4 April 2016

**Number of pages:** 1

#### **Question:**

Since the change of Prime Minister on 14 September, 2015:

- a) What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office during the specified period?
  - 1) Which agency or agencies provided these services?
  - 2) What has been spent providing these services during the specified period?
  - 3) Itemise these expenses.
- b) What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency during the specified period?
  - 1) Which agency or agencies provided these services?
  - 2) What has been spent providing these services during the specified period?
  - 3) Itemise these expenses.

#### **Answer:**

- a) Media monitoring services are provided to the Minister's office as part of the department's contract with Isentia Pty Ltd. There is no additional expenditure to provide this service to the Minister's office.
- b)
  - 1) Isentia Pty Ltd.
  - 2) \$104,755.92 (14 September 2015 to 31 January 2016).
  - 3) See table below.

<b>Itemised Services</b>	<b>Cost</b>
Monthly service fee (which includes press, broadcast, internet, audio/video files and transcripts)	\$77,498.96
Copyright	\$27,256.96
<b>Total</b>	<b>\$104,755.92</b>