Senate Community Affairs Legislation Committee

ADDITIONAL ESTIMATES – 11 FEBRUARY 2016 ANSWER TO QUESTION ON NOTICE

Department of Human Services

Topic: Communications staff

Question reference number: HS 68

Senator: Ludwig Type of question: Written Date set by the committee for the return of answer: 4 April 2016 Number of pages: 2

Question:

- a) For all departments and agencies, please provide in relation to all public relations, communications and media staff the following:
 - 1) How many ongoing staff, the classification, the type of work they undertake and their location.
 - 2) How many non-ongoing staff, their classification, type of work they undertake and their location
 - 3) How many contractors, their classification, type of work they undertake and their location.
 - 4) How many are graphic designers?
 - 5) How many are media managers?
 - 6) How many organise events?
- b) Have these arrangements changed since the change of Prime Minister on 14 September, 2015? If yes, please detail.

Answer

a) 1) and 2)

Table 1: Communication Division staff by classification at 31 January 2016

APS/Public Affairs Classification	Headcount
SES	3
EL2 / PAO4	6
EL1 / PAO3	26
APS6 / PAO2	25
APS5 / PAO1	12
TOTAL	72

Table 2: Communication Division staff by role at 31 January 2016

Role	Headcount
Executive and Support	7
Digital Media Section	22
Executive Communication Section	10
Media Section	22
People and Enabling Communication Section	11
TOTAL	72

Table 3: Communication Division staff by location and category at 31 January 2016

Location	Ongoing	Non-ongoing	Total
Australian Capital Territory	52	3	55
Victoria	9	0	9
Queensland	3	0	3
South Australia	1	0	1
New South Wales	3	0	3
Western Australia	1	0	1
TOTAL	69	3	72

Table 4: Communication Division staff by category at 31 January 2016

Category	Headcount
Ongoing Staff	69
Non-ongoing staff	3
TOTAL	72

- 3) As at 31 January 2016, there were no Contractors in the Communication Division.
- 4) As at 31 January 2016, there were five (5) graphic designers in the Programme Information Branch. The role of the graphic designers as technical specialist is to translate communication material into visual designs suitable for printing and the online/electronic environment.
- 5) As at 31 January 2016, the department had one (1) Senior Executive Service media manager, the National Manager, Media Management and Executive Communication Branch. The National Manager is responsible for media management, senior executive messaging, emergency response communication and social media.
- 6) Communication Division staff provide support for events as required.
- b) There have been minor changes to the Communication Division staffing profile.