

Senate Community Affairs Committee
ANSWERS TO ESTIMATES QUESTIONS ON NOTICE
FAMILIES, HOUSING, COMMUNITY SERVICES AND
INDIGENOUS AFFAIRS PORTFOLIO
2012-13 Additional Estimates Hearings

Outcome Number: Cross Outcome

Question No: 219

Topic: Social Media

Hansard Page: Written

Senator Boyce asked:

Has there been any changes to department and agency social media or protocols about staff access and usage of Youtube; online social media, such as Facebook, MySpace and Twitter; and access to online discussions forums and blogs since May 2012 Budget Estimates? If yes, please explain and provide copies of any advice that has been issue.

Answer:

Department of Families, Housing, Community Services and Indigenous Affairs

FaHCSIA commenced official social media engagement in November 2012 via a departmental Facebook and Twitter account. The Australian Families Facebook account commenced in December 2012.

There has been no change to Departmental protocols about staff access to, and usage of, Youtube; online social media, such as Facebook, MySpace and Twitter; and access to online discussions forums and blogs since May 2012.

Portfolio bodies

Aboriginal Hostels Limited

No

Anindilyakwa Land Council

Yes. The Social Media Policy has been updated. See attached copy *Anindilyakwa Land Council Social Media Policy*.

Australian Institute of Family Studies

No

Central Land Council

No.

Indigenous Business Australia

No.

Indigenous Land Corporation

No.

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Northern Land Council

No change in NLC code of conduct or Information Technology Terms of Use, which govern social media use, has occurred since May 2012.

Outback Stores Pty Ltd

No. The Agency does not currently permit the use of any Social Media access across the business.

Social Security Appeals Tribunal

No.

Tiwi Land Council

No change since October 2012 Supplementary Estimates.

Torres Strait Regional Authority

Yes. In February 2013, the TSRA's Senior Management agreed to the use of YouTube for training purposes.

Workplace Gender Equality Agency

Yes. In October 2012, the Equal Opportunity for Women in the Workplace Agency prepared a draft social media policy (which includes guidelines for the staff on their use of social media) in the name of Workplace Gender Equality Agency and made staff aware of its contents. Following the passing of the *Workplace Gender Equality Act 2012*, the policy has been formally issued in the name of the Workplace Gender Equality Agency. See attached copy *Workplace Gender Equality Agency Social Media Policy*.

Wreck Bay Aboriginal Community Council

No change since October 2012 Supplementary Estimates.