

**Senate Community Affairs Committee**  
**ANSWERS TO ESTIMATES QUESTIONS ON NOTICE**  
**FAMILIES, HOUSING, COMMUNITY SERVICES AND**  
**INDIGENOUS AFFAIRS PORTFOLIO**  
**2012-13 Additional Estimates Hearings**

**Outcome Number:** 1

**Question No:** 73

**Topic:** Schoolkids Bonus

**Hansard Page:** 14/02/2013 - CA20

**Senator Cash** asked:

Can you provide a list of the cohorts that were canvassed in research undertaken for the Schoolkids Bonus?

**Answer:**

The following cohorts of the campaign's target audiences participated in the developmental research for the Schoolkids Bonus:

- Families eligible for the Schoolkids Bonus.
- Families ineligible for the Schoolkids Bonus.
- Culturally and Linguistically Diverse families eligible for the Schoolkids Bonus.
- Indigenous families eligible for the Schoolkids Bonus.