

Senate Community Affairs Committee
ANSWERS TO ESTIMATES QUESTIONS ON NOTICE
FAMILIES, HOUSING, COMMUNITY SERVICES AND
INDIGENOUS AFFAIRS PORTFOLIO
2012-13 Additional Estimates Hearings

Outcome Number: Cross Outcome - Across Programs

Question No: 68

Topic: Campaigns

Hansard Page: 14/02/2013 CA13

Senator Fifield asked:

What is the forecast for total expenditure on market research for this financial year?

Answer:

As at 31 January 2013, the forecast for total expenditure on campaign market research this financial year is \$1,967,889 (including GST).