

Senate Community Affairs Committee
ANSWERS TO ESTIMATES QUESTIONS ON NOTICE
FAMILIES, HOUSING, COMMUNITY SERVICES AND
INDIGENOUS AFFAIRS PORTFOLIO
2012-13 Additional Estimates Hearings

Outcome Number: 1

Question No: 4

Topic: Schoolkids Bonus

Hansard Page: Written

Senator Cash asked:

How much has been spent on producing promotional materials for the Schoolkids Bonus to date, including brochures and posters [Schoolkids Bonus brochures and Australian Families Facebook postcards]? How many copies of these materials have been produced in total?

Answer:

As of 31 January 2013, \$57,486 (GST exclusive) has been spent on the production of 20,000 family kits; and \$23,860 (GST exclusive) has been spent on information materials for the Schoolkids Bonus campaign, including brochures, fact sheets, posters, and in-store information materials.