

Senate Community Affairs Committee
ANSWERS TO ESTIMATES QUESTIONS ON NOTICE
FAMILIES, HOUSING, COMMUNITY SERVICES AND
INDIGENOUS AFFAIRS PORTFOLIO
2012-13 Additional Estimates Hearings

Outcome Number: 1

Question No: 3

Topic: Schoolkids Bonus

Hansard Page: Written

Senator Cash asked:

"A spokesperson for the Minister quoted in the article [attached] also stated that the kits had been produced to provide clear and accessible information to families about a range of payments. Do the kits actually contain any information besides the content that can be found at the families.gov.au website that explains or provides detail about family payments? How can such information even be necessary when the Schoolkids Bonus is paid automatically into a family's bank account?"

Answer:

The family kits comprise two printed brochures about the new initiatives Dad and Partner Pay and the Schoolkids Bonus. The calendar includes information about the Household Assistance Package, Schoolkids Bonus, Dad and Partner Pay, and other relevant services and initiatives for parents. The kits also include practical items for families. The kits are not specific to the Schoolkids Bonus.

Research conducted for the Schoolkids Bonus shows that many parents are confused about the different types of family assistance available, and they want clear, accessible information about the Government's support for families. The family kits deliver this information in a practical and memorable way, while driving people to the website for additional detailed information.