

Senate Community Affairs Committee
ANSWERS TO ESTIMATES QUESTIONS ON NOTICE
FAMILIES, HOUSING, COMMUNITY SERVICES AND
INDIGENOUS AFFAIRS PORTFOLIO
2011-12 Additional Estimates Hearings

Outcome Number: 6

Question No: 241

Topic: The Line

Hansard Page: Written

Senator Cash asked:

I refer to QoN answers 145 and 146 from October's Senate Estimates, which show that \$13.955 million was spent on 'research, development and delivery of the social marketing campaign 'The Line'.

Please provide the research and details on development and delivery modes for the social marketing campaign associated with The Line.

Answer:

See

http://www.fahcsia.gov.au/sa/women/progserv/violence/primary_prevent/Pages/default.aspx

And 2011-12 Budget Estimates QoN 190.