

ANSWERS TO ESTIMATES QUESTIONS ON NOTICE

HEALTH AND AGEING PORTFOLIO

Additional Estimates 2010-2011, 23 February 2011

Question: E11-218

OUTCOME 10: Health System Capacity and Quality

Topic: eHEALTH

Hansard Page: CA 9

Senator Fierravanti-Wells asked:

- a) Can you please provide me with some details in relation to providing audiovisual and animation services for the Nation eHealth Conference (Tender 355263):
 - i) Who was it for?
 - ii) What was it for?
 - iii) Did a report come out of it?
- b) How much was spent on the iPhone Application and promotion of it on the NBN website?

Answer:

- a) Tender 355263 was for audio visual and animation services for the eHealth Conference 30 November to 1 December 2010
 - i) Cre8ive is a communications and event management company that was contracted through a Request for Quote from the Centrelink Strategic Marketing and Communications Advice Panel.
 - ii) Cre8ive were contracted to provide audio visual and animation services for the National eHealth Conference held 30 November to 1 December 2010.
 - iii) As part of Cre8ive's deliverables, they were required to provide statistical reports on conference attendance and registration.
- b) The iPhone application is a prototype developed and promoted by National E-Health Transition Authority (NEHTA) as a proof-of-concept tool to simulate future possibilities; it was not developed for the National eHealth Conference. The *Corporation Act 2001* requires NEHTA to report financial details in a true and fair light, but does not require detail down to discrete line items. As such the Department is unable to provide the cost for the development of the iPhone application, further there was no charge to the Department for any material posted on the NBN website.