



National Tourism Alliance

29 January, 2007

The Committee Secretary
Standing Committee on Economics, Finance and Public Administration
Department of the House of Representatives
Parliament House
CANBERRA ACT 2600

Dear Sir

Inquiry into the current and future directions of Australia's service industries

The National Tourism Alliance (NTA) was formed in 2001 as the peak industry organisation representing the tourism and hospitality industry. Members of the organisation are industry associations within the industry and, collectively, represent over 45,000 businesses, approximately 90% of the industry's capacity. (Attachment 1)

The NTA's role is to focus on tourism industry policy development and issues of common interest to the membership, whilst raising the profile of the tourism industry and its issues to Government.

The NTA endorses the examination into the sustainability and growth potential of Australia's services sector to enhance Australia's economic base. We also support the emphasis of the Committee's review of the tourism sector.

A number of our members have presented their own submissions to this Inquiry.

These members include:

- Australian Tourism Export Council
- Queensland Tourism Industry Council
- Australian Hotels Association
- Restaurant and Catering Australia
- Tourism and Transport Forum
- Hotel, Motel and Accommodation Association
- Association of Australian Convention Bureaux

Having reviewed these submissions we would like to support the wide ranging and informed views of our members as being crucial to the Committee's initial research and information gathering.

To assist the Committee in developing its recommendations, the NTA would be happy to consult with our members to refine an agreed industry position as part of your Inquiry processes.

Please do not hesitate in contacting me if anything further be required.

Yours faithfully

A handwritten signature in black ink, appearing to read 'Col Hughes', written in a cursive style.

Col Hughes
Chairman. National Tourism Alliance



National Tourism Alliance

The United Voice of the Australian Tourism Industry

The National Tourism Alliance was formed to establish unity within the Australian tourism and hospitality industry, providing a single voice to Federal Government on issues of common interest.

Membership comprises key national and state industry associations and all State Tourism Industry Councils whose members represent over 45,000 or 90% of tourism businesses in Australia.



Did you know?

- Tourism is a \$73 billion industry for Australia and contributes over 4% of Australia's GDP;
- Tourism generates \$17 billion in export earnings - this represents 12% of the total exports of goods and services;
- Domestic tourism delivered \$26.5 billion to regional Australia in 2004;
- Tourism employs over 550,000 Australians directly and over 330,000 indirectly;
- One in 17 Australians are directly dependent on tourism for their jobs;
- Tourism related employment in regional areas generated 205,200 jobs or 38 per cent of all tourism employment;
- Tourism provides more jobs in Australia than agriculture, forestry and fishing combined.

Members

Association of Australian Convention Bureaux	Restaurant and Catering Australia
Australian Casino Association	South Australia Tourism Alliance
Australian Duty Free Association	Tourism Alliance Victoria
Australian Federation of Travel Agents	Tourism Council Tasmania
Australian Hotels Association	Tourism Council Western Australia
Australian Tourism Export Council	Tourism Industry Council (ACT and Region)
Board of Airline Representatives Australia	Tourism Industry Council NSW
Caravan, RV & Accommodation Industry of Australia	TTF Australia
Hotel, Motel and Accommodation Association	Victorian Tourism Industry Council
Meetings & Events Australia	Winemakers Federation of Australia
Queensland Tourism Industry Council	



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Corporate partners

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