

Submission 113

**Submission to the Standing Committee on
Communications, Information Technology and the Arts**

**House of Representatives
Parliament House
Canberra ACT, 2600**

AUSTRALIA

From

3KND/ South East Indigenous Media Association

Introduction

3knd is Melbourne's Indigenous radio station. We are operated by the South East Indigenous Media Association (SEIMA) which was granted a community broadcasting licence in December 2001 by the Australian Broadcasting Authority.

3knd has been broadcasting since June 2003.

3knd is made up of Indigenous broadcasters addressing the needs and preferences of the local community. The aim of 3knd is to provide inspirational services and opportunities to local Indigenous groups and individuals...and to reach a national Indigenous audience.

These services and opportunities include:

- *Up to date information on news, sport, weather and current affairs*
- *Entertainment in the form of Indigenous music and chat, interactive talk shows, live performances and interviews*
- *Education and cultural awareness in the form of oral histories, interviews and documentaries on Indigenous life and history*
- *Training for all broadcasters, including theoretical and practical hands on training in the studio for all ages and levels of skill*
- *Opportunities for experience and employment*

Provide open and affordable membership and training

SEIMA is deeply committed to open membership and actively encourages listeners to become directly involved by offering free training, opportunities to gain experience and affordable membership dues.

Actively encourage participation of Indigenous women

A further goal of SEIMA is to actively encourage participation of Indigenous women as broadcasters, writers, researchers, trainers and managers at 3knd.

Teach and learn from the wider non Indigenous community

SEIMA also aims to provide a broadcasting service of deep and abiding interest to the wider non Indigenous community, with the goal of increasing mutual respect, learning and reconciliation between all Australians.

(from the SEIMA Application for a Community Broadcasting Licence, November 2000)

radio training provided

Radio training is a vital part of our service to the community, providing skills and opportunities in a supportive environment to volunteers who are then able to make contribution back to the community through their radio programs.

3knd provides a general radio training course (Certificate 111 in Broadcasting {radio}).

Additional training is also provided in:

- digital editing
- outside broadcasting

In 2005 over 50 people completed our general radio training course.

Programming on 3knd

Indigenous programmers broadcast a variety of shows including specialist music programs, community issues and current affairs, political opinion, sports, health and arts programs.

In addition, the music broadcast on 3knd is predominantly by Indigenous artists.

In the time we have been on the air 3knd has made a rich contribution to the community broadcasting sector in Melbourne. Our programs are produced and presented by community members and therefore provide an accurate reflection of the character and diversity within that community and the wider community.

Community access allows the discussion and airing of a range of local issues and voices that would otherwise not be heard.

3knd also participates in the production and presentation of national programs such as the “talkabout” national talkback show and the “songlines national music show”. These programs are produced by a collective of Indigenous radio stations from around Australia and broadcast via the National Indigenous Radio Service.

The “songlines national” music show introduced central Australian Indigenous language programming into Victoria and emphasized the importance and uniqueness of the type of service that can be provided by an Indigenous community radio station.

3knd also provides community access through the low cost and in most cases free production and broadcast of community announcements. This service is widely utilized by Indigenous organisations throughout Victoria.

Diversity of programming

community and political issues

yarnin’: Tuesdays 11am – 12noon; presented by Wanda Braybrook and KellyFaldon

This is a magazine style program that explores community issues of local and national interest and offers contributors time to discuss issues.

Recent guests include Stephen Hagan and Michael Long.

grassroots: Tuesdays 12noon – 2pm: presented by Parkies Inc..

This is a unique and valuable contribution to the community. The program is presented by Parkies Inc., an organization representing “parkies” (Indigenous people who socialize and congregate in public areas) in Melbourne.

VAHS express: Wednesdays 11am – 12noon: presented by the Victorian Aboriginal Health Service

A health issues program.

Whaddaya reckon: Thursdays 11am – 12noon: presented by Daryl Nayler and Shirley Firebrace

A program that delves into delicate community issues and incorporates talkback. Recent issues covered include the debate over proof of Aboriginality, abuse of elders in the Indigenous community, jealousies and divisions within the Indigenous community and what defines an Aboriginal elder.

Back to black: Thursdays 12noon – 2pm: presented by Jenny Dunne

Specializes in women’s issues and housing issues with a national focus. Recent guests include Lillian Holt, Jackie Huggins, Andy Alberts and Kutcha Edwards.

Deadly health: Fridays 12noon – 1pm: presented by Northern Health Indigenous unit

Health issues program.

Black to Basics: Thursdays 8pm -10pm: presented by the Black GST Youth collective

Political issues program.

Sports programs

The black magic sports show: Saturdays 9am – 12noon: presented by Troy Austin and Colin Mitchell

A sport show dedicated primarily to Indigenous sportspeople, clubs and organisations.

Monday drive: Mondays 4pm – 6pm: presented by Alan Thorpe

Community sports program.

Arts programs

Arts up: Thursdays 2pm – 4pm: presented by Kylie Belling, Kim Kruger and Janina Harding

Indigenous arts and artists, specializing in performance arts.

Music programs

Soundscapes: Tuesdays 2pm – 4pm: presented by Sharon Riley
Specializing in music from Central Australia.

Tuesday night country: Tuesdays 8pm – 10pm: presented by David Dryden

Specializing in country music

PK more juicy than fruit: Saturdays 12noon – 2pm: presented by Cam Goold

Specialising in electronic music.

Roots radics: Saturdays 6pm – 8pm: presented by dj rasta and tiger lily
Reggae music program

In da hood: Saturdays 8pm – 10pm: presented by Samantha Joyce, Sarah Joyce, Kirsty Joyce

Hip hop specializing in Indigenous artists

Songlines national: Sundays 12noon – 6pm (6 month season)

National Indigenous music show presented by a collective of Indigenous stations from around Australia:

3knd: Melbourne
radio gadigal: Sydney
4k1g: Townsville
Radio Goolarri: Broome
Radio Larrakia: Darwin
5npy: South Australia

Each station presents a 1 hour program highlighting Indigenous artists from their communities. The program is broadcast by the National Indigenous Radio Service.

Ringen em in: Sundays 12noon – 3pm (6 month season): presented by Polly T, Cheryl Harrisson and Joanne Proctor
Specializing in 50's and 60's music.

Music max: Sundays 6pm – 8pm: presented by Troy Williamson
New music releases

Special programming and outside broadcasts

3knd has been proud to present special programming which promotes and highlights significant community issues and events. Recent highlights include:

NAIDOC week 2005: live broadcast of the Elders NAIDOC breakfast

NAIDOC week 2005: live broadcast of the NAIDOC football game: Indigenous All Stars V combined Victoria police team

Sorry Day 2005: 24 hours of special programming

Survival Day 2006: 24 hours special programming

Sisters inside conference July 2005: live broadcast included address by international guest Angela Davis

Statewide sports carnival October 2005: comprehensive live coverage of weekend carnival including live broadcast of all main football games

Elders Christmas lunch 2005: live broadcast

Conclusion

3knd provides a vital service not only to Victoria's Indigenous community but to the wider community as a whole.

We are widely listened to by Victoria's Indigenous community and our services are well patronized by that community. This is evident by the growing numbers of volunteer programmers at the station and the increasing demand on the station from community organisations and individuals for broadcast access.

We also believe that we provide an invaluable educational and information service to the wider community.

Our main challenge is essentially one of acquiring sufficient resources to enable our continued operation and growth into the future. Central to this will be our ability to attract and attain a variety of income sources.