

CHARLES STURT

Secretary: N I V E R S I T Y

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24 OCT 2000



HOUSE OF REPRESENTATIVES
STANDING COMMITTEE ON COMMUNICATIONS,
TRANSPORT AND THE ARTS

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OFFICE OF THE
PRO-VICE-CHANCELLOR (PUBLIC AFFAIRS)

The Committee Secretary
House of Representatives Communications
Committee
Parliament House
Canberra ACT 2600

19 October 2000

Dear Committee Secretary

House of Representatives Standing
Committee on Communications,
Transport and the Arts

Submission No: 89

Date Received: 24/10/00

Secretary: Janet Holmes

Charles Sturt University wishes to make a submission to the Parliamentary Committee that has been established to inquire into and report on the adequacy of radio services in regional and rural Australia and the extent to which there is a need for the Government to take action in relation to the quantity and the quality of radio services in regional and rural Australia.

In summary, this submission will demonstrate the significant level of support that Bathurst Broadcasters Pty Limited has given to Charles Sturt University and, in particular, the Charles Sturt University Foundation which provides *inter alia* the Bathurst Campus of Charles Sturt University and its students with support from industry, the professions and individuals.

Mr Ron Camplin OAM is the Chairman of Bathurst Broadcasters Pty Ltd. He is also the Chair of the Mitchell Foundation Trust that is administered by the Charles Sturt University Foundation. The contribution of Bathurst Broadcasters has enormously benefited both the University and the local community in the following ways:

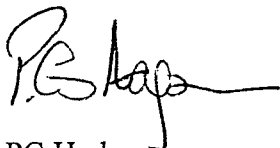
- On the initiative of Mr Camplin, the Board of the Federation of Radio Broadcasters (FARB) agreed to provide input to the development of a new course in commercial radio that will meet the demands of the industry. Consequently, the Education Committee of FARB provided important input to the curriculum of a new Commercial Radio course that commenced in 2000.
- At the instigation of Mr Camplin, FARB also pledged \$15,000 a year to the University's School of Communication towards the infrastructure costs for the establishment of the new Commercial Radio course in addition to \$4,000 for an ongoing annual scholarship to support a Commercial Radio student.
- Mr Camplin persuaded a significant number of his colleagues in FARB to support a number of ongoing industry scholarships for the new Commercial Radio course valued at \$4,000pa. These include the following:

Southern Cross Broadcasters
 Austereo Pty Ltd
 Radio 2UE Pty Ltd
 Australian Radio Network
 DMG Radio Australia
 R G Capital
 Australian Association of Regional Radio Broadcasters
 Quarter Century Club
 International Media Management
 Macquarie Radio Network

- Recently, Bathurst Broadcasters donated \$10,000 worth of advertising to the University's Village Fair, an annual event organised by the student association. The Village Fair aims to bring the University and local Bathurst communities together; to raise money for a worthy charity; and to serve as an opportunity for students to gain experience in events management. For the first time in its twenty eight year history, the Village Fair held in 2000 will be documented on the internet which will allow access by a new international audience.
- Bathurst Broadcasters has donated up to \$60,000 worth of free radio advertising to be used solely for the purposes of publicising the activities of the Charles Sturt University Foundation and, in particular, to highlight the involvement of community organisations, business and individuals who support the Foundation or who have benefited from the Foundation.
- For at least 20 years Bathurst Broadcasters has provided a significant number of University students with work experience and internships.
- Over this period, Bathurst Broadcasters has funded up to \$70,000 worth of scholarships to young Australian students studying at the Bathurst Campus of Charles Sturt University. Selection for the scholarships is based on high levels of academic performance, leadership and motivation – principles that are demonstrated by contribution to community, to school or university life.

You will see from the above that Bathurst Broadcasters is an important partner in the University's commitment to the media industry and to the regional communities that we share. Radio 2BS is an integral part of community life in Bathurst.

Yours sincerely



PG Hodgson
 Pro-Vice-Chancellor (Public Affairs)
 and Foundation Secretary