



Our Ref: 12/173

Inquiry into the Electoral and Referendum Amendment (Protecting Elector Participation) Bill 2012 – request for information

Further to the Australian Electoral Commission's (AEC's) email response of 28 February 2012 to question 1 of your request for information emailed to the AEC on Thursday 23 February 2012, please find attached the response to questions 2 and 3.

The response from the New South Wales Electoral Commission to question 2 is at Attachment A ("NSW SmartRoll Enrolment by NSW Districts – Provided to the AEC 20120227.pdf" and "img-228155809.pdf").

The AEC's response to question 3 is at Attachment B ("Responses to follow-up mailing of smartrolled electors by division.xlsx")

Yours sincerely

Ed Killesteyn
Electoral Commissioner

February 2012

State District in which New/Updated Elector was Enrolled	New Enrolment	Updated Enrolment	Total (New + Updated)	New (as pct of all new)	Updated (as pct of all Updated)	Total (as pct of Total)
Albury	202	1321	1523	0.7%	0.7%	0.7%
Auburn	255	2314	2569	0.9%	1.2%	1.2%
Ballina	247	1829	2076	0.9%	0.9%	0.9%
Balmain	171	2970	3141	0.6%	1.5%	1.4%
Bankstown	252	2047	2299	0.9%	1.1%	1.0%
Barwon	254	1153	1407	0.9%	0.6%	0.6%
Bathurst	161	1664	1825	0.6%	0.9%	0.8%
Baulkham Hills	168	1860	2028	0.6%	1.0%	0.9%
Bega	213	1373	1586	0.8%	0.7%	0.7%
Blacktown	214	2261	2475	0.8%	1.2%	1.1%
Blue Mountains	240	2044	2284	0.9%	1.0%	1.0%
Burrinjuck	136	1167	1303	0.5%	0.6%	0.6%
Cabramatta	163	1975	2138	0.6%	1.0%	1.0%
Camden	331	2882	3213	1.2%	1.5%	1.4%
Campbelltown	283	2100	2383	1.0%	1.1%	1.1%
Canterbury	190	2022	2212	0.7%	1.0%	1.0%
Castle Hill	182	1806	1988	0.7%	0.9%	0.9%
Cessnock	327	2691	3018	1.2%	1.4%	1.4%
Charlestown	240	2088	2328	0.9%	1.1%	1.0%
Clarence	2262	1311	3573	8.4%	0.7%	1.6%
Coffs Harbour	318	2153	2471	1.2%	1.1%	1.1%
Coogee	162	2875	3037	0.6%	1.5%	1.4%
Cronulla	227	2448	2675	0.8%	1.3%	1.2%
Davidson	185	1396	1581	0.7%	0.7%	0.7%
Drummoyne	1389	2476	3865	5.1%	1.3%	1.7%
Dubbo	347	2046	2393	1.3%	1.1%	1.1%
East Hills	152	1697	1849	0.6%	0.9%	0.8%
Epping	189	1646	1835	0.7%	0.8%	0.8%
Fairfield	184	1953	2137	0.7%	1.0%	1.0%
Gosford	268	2446	2714	1.0%	1.3%	1.2%
Goulburn	193	1708	1901	0.7%	0.9%	0.9%
Granville	273	2370	2643	1.0%	1.2%	1.2%
Hawkesbury	207	2070	2277	0.8%	1.1%	1.0%
Heathcote	244	1743	1987	0.9%	0.9%	0.9%
Heffron	169	2669	2838	0.6%	1.4%	1.3%
Hornsby	172	1674	1846	0.6%	0.9%	0.8%
Keira	169	1750	1919	0.6%	0.9%	0.9%
Kiama	301	1796	2097	1.1%	0.9%	0.9%
Kogarah	201	1934	2135	0.7%	1.0%	1.0%
Ku-ring-gai	213	1820	2033	0.8%	0.9%	0.9%
Lake Macquarie	273	2247	2520	1.0%	1.2%	1.1%
Lakemba	180	2046	2226	0.7%	1.1%	1.0%
Lane Cove	174	1905	2079	0.6%	1.0%	0.9%
Lismore	233	1503	1736	0.9%	0.8%	0.8%
Liverpool	281	2362	2643	1.0%	1.2%	1.2%
Londonderry	249	2221	2470	0.9%	1.1%	1.1%
Macquarie Fields	284	2697	2981	1.0%	1.4%	1.3%
Maitland	362	2792	3154	1.3%	1.4%	1.4%
Manly	229	2620	2849	0.8%	1.3%	1.3%
Maroubra	183	2045	2228	0.7%	1.0%	1.0%
Marrickville	152	3238	3390	0.6%	1.7%	1.5%
Menai	213	1937	2150	0.8%	1.0%	1.0%
Miranda	220	1765	1985	0.8%	0.9%	0.9%
Monaro	150	1162	1312	0.6%	0.6%	0.6%
Mount Drutt	277	2143	2420	1.0%	1.1%	1.1%
Mulgoa	311	2302	2613	1.1%	1.2%	1.2%
Murray-Darling	233	942	1175	0.9%	0.5%	0.5%
Murrumbidgee	162	1221	1383	0.6%	0.6%	0.6%

State District in which New/Updated Elector was Enrolled	New Enrolment	Updated Enrolment	Total (New + Updated)	New (as pct of all new)	Updated (as pct of all Updated)	Total (as pct of Total)
Myall Lakes	265	2158	2423	1.0%	1.1%	1.1%
Newcastle	224	3547	3771	0.8%	1.8%	1.7%
North Shore	162	3147	3309	0.6%	1.6%	1.5%
Northern Tablelands	190	1365	1555	0.7%	0.7%	0.7%
Oatley	133	1793	1926	0.5%	0.9%	0.9%
Orange	284	1988	2272	1.0%	1.0%	1.0%
Oxley	261	1552	1813	1.0%	0.8%	0.8%
Parramatta	181	2488	2669	0.7%	1.3%	1.2%
Penrith	238	2298	2536	0.9%	1.2%	1.1%
Pittwater	1615	2188	3803	6.0%	1.1%	1.7%
Port Macquarie	225	2308	2533	0.8%	1.2%	1.1%
Port Stephens	227	2384	2611	0.8%	1.2%	1.2%
Riverstone	267	3415	3682	1.0%	1.8%	1.7%
Rockdale	179	2073	2252	0.7%	1.1%	1.0%
Ryde	147	2068	2215	0.5%	1.1%	1.0%
Shellharbour	240	1882	2122	0.9%	1.0%	1.0%
Smithfield	250	2105	2355	0.9%	1.1%	1.1%
South Coast	296	2079	2375	1.1%	1.1%	1.1%
Strathfield	146	1993	2139	0.5%	1.0%	1.0%
Swansea	282	2153	2435	1.0%	1.1%	1.1%
Sydney	196	3744	3940	0.7%	1.9%	1.8%
Tamworth	188	1102	1290	0.7%	0.6%	0.6%
Terrigal	261	2246	2507	1.0%	1.2%	1.1%
The Entrance	317	2405	2722	1.2%	1.2%	1.2%
Toongabbie	183	1777	1960	0.7%	0.9%	0.9%
Tweed	290	1372	1662	1.1%	0.7%	0.7%
Upper Hunter	277	1626	1903	1.0%	0.8%	0.9%
Vaucluse	222	2892	3114	0.8%	1.5%	1.4%
Wagga Wagga	1628	1996	3624	6.0%	1.0%	1.6%
Wakehurst	236	2002	2238	0.9%	1.0%	1.0%
Wallsend	250	2497	2747	0.9%	1.3%	1.2%
Willoughby	149	2196	2345	0.6%	1.1%	1.1%
Wollondilly	275	2356	2631	1.0%	1.2%	1.2%
Wollongong	224	2138	2362	0.8%	1.1%	1.1%
Wyong	327	2807	3134	1.2%	1.4%	1.4%
	27055	194836	221891	100.0%	100.0%	100.0%

State District Impacted by SmartRoll Enhanced Enrolment Pilot

Data Extracted 24 February 2012
 Note - this spreadsheet should be read in conjunction with a NSWEC document
 "NSWEC AEC JSCEM Request District Statistics 20120227.doc"

28 February 2012

Mr Ed Killesteyn
Electoral Commissioner
Australian Electoral Commission
PO Box 6172
KINGSTON ACT 2604

Ed

Dear Mr ~~Killesteyn~~

Request for information from the Joint Standing Committee on Electoral Matters

I write regarding your letter dated 24 February 2012 in which you sought information on behalf of the Australian Parliament's Joint Standing committee on Electoral Matters (JSCEM) relating to the New South Wales Electoral Commission's (NSWEC) Smartroll program.

I provide the following information regarding the SmartRoll program.

NSW State District of Clarence By-election – September 2011

By-election events are often used to test new procedures prior to their introduction across the State.

The 2011 resignation of the sitting LA member for the NSW District of Clarence provided just such an opportunity, particularly as the full "enrolment and vote" provisions – for both enrolment new and enrolment transfer voting - of the *Parliamentary Electorates and Elections Act* were newly in force. In order to minimise any potentially disruptive "enrolment and vote" processes in polling places on Clarence election day, it was decided to conduct a Clarence District enhanced SmartRoll enrolment process prior to that event.

The enhanced enrolment procedures included:

- a) Enrolment transfers - capturing all electors' movement into, out of and within the Clarence District and implementing those enrolment changes; and
- b) Enrolment new – broadening the SmartRoll candidate selection process to include potentially eligible but unenrolled new electors that had been sourced from RTA data sources. This was deemed to be the best elector data source to enrol those who were eligible to be enrolled but had not enrolled. These were the so-called "missing" electors.

The result of the enhanced enrolment was that enrolled elector numbers increased from 50,276 in August 2011 to 52,256, an increase of 3.9% with almost 1,874 of those being newly enrolled electors.

Clarence – The Impact of Enhanced Enrolment Procedures on the September 2012 LGE Rolls

The success of the Clarence enhanced enrolment process prompted a discussion on the need for the following questions to be answered:

1. Was the enrolment improvement likely to be relatively uniform across different demographic and/or geographic regions?
2. If it was, what was the likely impact of a whole-of-State enhanced enrolment process?
3. Could such a State-wide program be completed for all of NSW before the September 2012 Local Government Elections?

In order to answer question 1 above, further pilot areas were conducted in both metropolitan and regional areas, both State and local government based. Given that Clarence was a regional coastal area, the further pilot areas were regional inland (Wagga Wagga State District), metro coastal (Pittwater State District) and metro inland (Canada Bay LGA).

I note that the new enrolment levels and results were pleasing as they allowed for a whole-of-State analysis. This indicated that an improvement in enrolment levels of between 3% and 4% (ie 140,000 to 180,000 "missing" electors) was likely to be achieved by using an enhanced SmartRoll program.

SmartRoll – The Enhanced Enrolment Program for the September 2012 LGE

Planning analyses were conducted indicating that an enhanced SmartRoll enrolment program could be conducted prior to the NSW LGE.

This program is in place and is being conducted at a rate of 15,000 per week. This is made up of:

- Approximately 500 enrolment transfers; and
- Approximately 10,000 enrolment new SmartRoll candidates.

I trust the above information is of assistance.

Yours sincerely

Colin Barry
Electoral Commissioner

Responses by federal Division to AEC follow-up mailing (in Sept 2011) to NSW electors who have been enrolled or had their enrolment details updated through the SmartRoll program (as at 29 Feb 2012)			
Division Name	Total Mailed	Updates	Enrolments
BANKS	954	160	51
BARTON	1059	186	64
BENNELONG	1098	227	60
BEROWRA	848	201	60
BLAXLAND	1077	122	53
BRADFIELD	980	216	60
CALARE	986	139	48
CHARLTON	1357	220	47
CHIFLEY	1248	150	67
COOK	1303	216	73
COWPER	1084	144	55
CUNNINGHAM	1107	184	57
DOBELL	1197	150	55
EDEN-MONARO	705	108	48
FARRER	682	64	50
FOWLER	1047	114	56
GILMORE	1098	138	58
GRAYNDLER	1352	216	46
GREENWAY	1250	216	52
HUGHES	994	134	45
HUME	790	105	59
HUNTER	1230	153	78
KINGSFORD SMITH	1285	220	40
LINDSAY	1304	155	52
LYNE	1168	136	49
MACARTHUR	1374	210	75
MACKELLAR	1329	248	47
MACQUARIE	1244	149	61
MCPMAHON	1057	152	72
MITCHELL	1020	189	47
NEW ENGLAND	690	67	34
NEWCASTLE	1629	252	79
NORTH SYDNEY	1344	262	49
PAGE	1068	136	59
PARKES	1094	109	75
PARRAMATTA	1149	181	49
PATERSON	1135	183	57
REID	1182	222	64
RICHMOND	957	145	47
RIVERINA	954	122	41
ROBERTSON	1278	171	86
SHORTLAND	1234	175	66
SYDNEY	1647	279	34
THROSBY	965	155	59

SUPPLEMENTARY SUBMISSION 4.1

WARRINGAH	1457	278	61
WATSON	1178	171	69
WENTWORTH	1992	301	54
WERRIWA	1243	152	58
Grand Total	55423	8383	2726
Total response rate			20%