1 Waverley Drive **Dubbo** 2830 Thursday, June 14, 2001 grandstanding

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Mr Grant Harrison. Committee Secretary.

House Committee on Communications

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As for the accusation of 'grandstanding' on Saturday evening, this is the most hurtful statement of the whole submission. I went to air with the support of my fellow Councillors to give information to the citizens of Dubbo. The information gathered came from the SES and our Council resources and at the time it was believed to be accurate. The electricity did come on as I stated, to parts of Dubbo half an hour after the broadcast. I was not told by anyone to broadcast that some parts of Dubbo would remain blacked out for a lot longer. I could go on with more detail here but the fact remains I had to ring a Sydney radio station and not our local station 2DU to have this information broadcast in good faith to the people of Dubbo.

I stand by my statement about staff being worried about their employment if they ruffled the feathers of senior management in Sydney. Whether it is true or not in real terms, it was perceived among the ranks at 2DU while I was there that you "don't upset Bill ", meaning Mr Caralis. The fact that no live broadcast took place on that evening led me to surmise that nothing had changed. Of course, if changes have eventuated since my departure

from 2DU and I am wrong, then I sincerely apologise.

My original submission tried to paint a picture of the demise of radio in Dubbo since the introduction of more stations into the marketplace. Commercial stations are businesses that have to make money. Networking improves the bottom line because it is cheap to run. Networking during periods of low revenue is not an issue, in fact in my original submission I noted that if it were not for networking then 2DU would not be able to afford a midnight to dawn programme.

Networking during periods of high listening namely daylight hours is not justified unless it is for specific purposes, ie sporting broadcasts, special events etc. The disgraceful performance by the DMG network was the main thrust of my attack along with smaller regional towns being wholly networked over weekends and weekday afternoons as happens on parts of the Caralis network. Networking takes money out of country communities and returns very little in terms of real local programming. Further, it is my contention that DMG do very little for employment in Dubbo. Their staff

is approximately one third of the 2DU/ZOO FM staff, if that.

1 Waverley Drive

Finally, I commented in my submission on the demise of local news services on regional stations and the complete lack of them in some cases. Nothing has changed here. A new worry has occurred in the past week regarding news in regional areas and that is the proposed closure of the PRIME TV newsrooms in the Gold Coast, Woolongong and Canberra and their associated radio news services. Radio news is expensive and if cost cutting needs to take place in any radio station then live news readers and newsrooms are usually the first to go.

I hope the House Committee will accept this explanatory note on the Western Broadcaster's submission and my other comments.

Yours sincerely,

Richard Mutton.

Richard Mhistory

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1Waverley Drive Dubbo 2830 Thursday, June 14, 2001

Mr Grant Harrison, Committee Secretary, House Committee on Communications Transport and the Arts, Parliament House, Canberra 2600.

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Yours sincerely,

Richard Mutton

## **Attention Mr Grant Harrison**

Please note a correction in the fax I sent to you yesterday regarding Western Broadcasters and the regional radio inquiry.

Please read for Newcastle in the second last paragraph the Gold Coast

Thankyou

Richard Mutton

0409 - 228 - 209 ph

Richard Mutha

02 68846778 fax