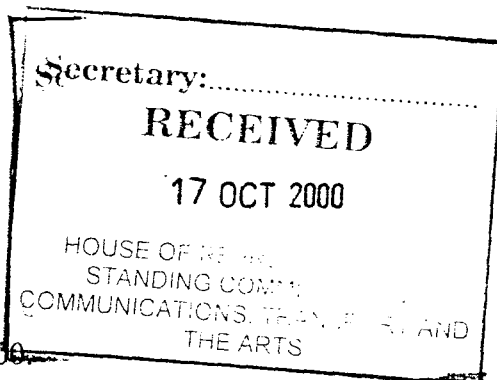


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Bathurst
Business
Enterprise
Centre

11th October 2000

The Committee Secretary
House of Representatives Communications Committee.
Parliament House
Canberra.ACT.2600.

Dear Sir / Madam,

I write you in relation to the Inquiry and Report currently being undertaken on the adequacy of Radio services in non-metropolitan Australia.

In particular, I would very much like to draw your attention to the unique standard of service that is provided to the Western Region of New South Wales by Bathurst Broadcasters Pty. Ltd.

The impact of radio broadcasting in Regional areas is substantial and plays an integral part of the social and economic structure of the Communities that are serviced. Taking into consideration the diverse range of information that at times is imperative to disseminate to the Community, the radio network is the most efficient method in which this can be undertaken. Ideally, in any matter of urgency it is also the Radio network that is primarily charged with this communication responsibility as they have the capacity to be immediately responsive and to reach at an instant the largest number of Citizens. Further, I have been involved in the delivery of Business support services to this Region for a period of eleven years. During this time I have found that the most effective and appropriate manner in which I can access the Community with information in key areas of Business relevant to both State and Federal Government requirements is Radio.

Complimentary to this situation, are all areas of need and demand that impact not only on the daily life of all Australians but on their quality of life in areas of social need, community contact, education and awareness and this diversification of information is addressed through Regional Radio. The dependence on this form of Media and communication is overwhelming and there are neither boundaries nor limitations for access at any time in a 24-hour period. Radio is the most effective and non-discriminatory medium in today's society.

To professionally undertake this degree of responsibility and to maintain the highest possible standards and ethics whilst ensuring that current technology underpins all areas of service and delivery requires a remarkable commitment to the Community. Over a period of time Bathurst Broadcasters Pty Ltd. have demonstrated an outstanding level of service to the Western Area of New South Wales and have responded in a

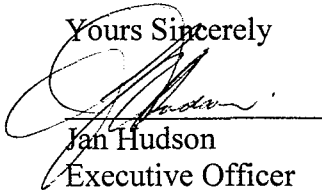


manner that is to a standard of the highest level and which is broadly acknowledged by the consumers they serve as being exceptional and unique.

Bathurst Broadcasters are an invaluable resource within our Community structure and are pivotal in sustaining what is possibly one of the most desirable human rights – Knowledge, education and awareness through communication.

Should you require further statements in regards to this matter please do not hesitate to contact me.

Yours Sincerely

A handwritten signature in black ink, appearing to read 'Jan Hudson', is written over a horizontal line. The signature is stylized and cursive.

Jan Hudson
Executive Officer

Bathurst Business Enterprise Centre
Western Region Business Innovation Centre