



To whom it may concern

Price discrepancies between various software available in the US and Australia

There are massive price differences between software available both as a digital download and boxed in Australia compared with the US and UK. As to why, especially digital, which requires no packaging and transport, is a mystery to me and is totally unfair. Some examples:

1. Adobe Creative suite 6 design and web premium: US \$1899

<http://www.adobe.com/products/creativesuite/design-web-premium.html>

Australia \$3175

https://store3.adobe.com/cfusion/store/index.cfm?store=OLS-AU&view=ols_prod&category=/Applications/DesignWebPremium&distributionmethod=FULL&nr=0#loc=en_au&view=ols_prod&category=/Applications/DesignWebPremium&store=OLS-AU

2. Adobe Creative Cloud: US \$49.99/month

<http://www.adobe.com/products/creativecloud.html>

Australia \$62.99 plus tax/month

3. Symantec Norton 360: after downloading the trial from the US site I was offered a purchase price for three licences of \$25. The Australian price is \$103.99

http://symantec-norton.com/Norton_360_Version_6.0_p121.aspx?lang=en-AU

All these prices are for digital downloads only, for more examples one only has to compare ANY product on the Adobe site or Symantec site. Prices for digital downloads should be aligned with US prices. Turbine which owns Lord of the Rings Online game charges the same prices from its store regardless of where you are, so it can be done. Thankyou for taking the time to investigate this issue and considering this for inclusion in any inquiry.

A concerned consumer

Christine Hughes