



Inquiry into IT Pricing

It was a delight to read online that there was to be a Parliamentary inquiry into the I.T. and electronic industries. The discussion on price gouging has been starting to snowball throughout the internet community for a while now since the Australian dollar has reached parity. This is something that has really bugged me and now our elected representatives are taking up the fight.

This is an example of printer and printer cartridge prices in Australia vs. U.S. prices, this is not a one off extreme example this is pretty much normal practice and it's not isolated to canon, all the major manufacturers are doing the same.

Both Harris Technology and Officeworks are one of the cheapest office supply retailers in Australia and B&H is a single store retailer in New York (thou large).

As far as I know all canon ink products are manufacturer in Japan so transportation cost is negligible and Canon Australia is wholly owned by the Japanese parent company so I cannot see why canon Australia is not getting the same product at the same cost of Canon U.S. does

Canon CLI-8 Black Ink Cartridge

Officeworks AU\$26.88AU <http://www.officeworks.com.au/retail/products/Ink-and-Toner/Ink-Supplies/CACLI8BK>

B&H US\$13.22 http://www.bhphotovideo.com/c/product/393502-REG/Canon_0620B002_CLI_8BK_Black_Ink_Cartridge.html

103% increase

Canon imagePROGRAF iPF650 Printer

HT.com.au Au\$4,479.00 <http://www.ht.com.au/part/X9157-Canon-imagePROGRAF-iPF650-large-format-printer-colour-ink-jet/detail.hts>

B&H US\$2,349.95 http://www.bhphotovideo.com/c/product/624049-REG/Canon_2990B007AA_imagePROGRAF_iPF650_24_Large.html

90% increase

Canon - PFI-102 Yellow Ink Cartridge

HT.com.au Au\$143 <http://www.ht.com.au/part/X9545-Canon-PFI-102Y-Yellow-Ink-tank-130ml/detail.hts>

B&H US\$66.00 http://www.bhphotovideo.com/c/product/510958-REG/Canon_0898B001_Yellow_Ink_for_Canon.html

This is a staggering 116% increase

I don't blame the retailers for this it is the Australian arm of the multinationals that are keeping the prices high.

Regards
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