



Obesity public hearing in Brisbane

Committee to hear from the advertising industry

The House of Representatives Health Committee will be hearing from representatives of the advertising industry at a public hearing in Brisbane on Wednesday 1 October as part of its inquiry into obesity in Australia.

Representatives from the Foundation for Advertising Research and the Australian Association of National Advertisers will appear before the committee, which is interested to learn more about the impact of advertising on the rates of obesity.

The Committee will also hear from Queensland Health about programs the state government is running to address obesity in Queensland, and the Centre for Burden of Disease and Cost-Effectiveness at the University of Queensland will present evidence on the impact of obesity now and in the future.

In addition, the Committee will be given an update on the activities of the Fit2Play organisation that appeared at the hearing in Adelaide, and National Seniors Australia will inform the Committee about the impact of obesity on Australia's seniors.

PUBLIC HEARING PROGRAM

Wednesday, 1 October 2008, 10.00 am to 2:45 pm

**Undumbi Room, Level 5 Parliamentary Annex, Queensland Parliament House,
Cnr George and Alice streets, Brisbane**

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| 10:00 am | Queensland Health |
| 10:40 am | Centre for Burden of Disease and Cost-Effectiveness, University of Queensland |
| 11:20 am | Fit2Play |
| 11:50 am | Morning tea |
| 12:00 pm | Australia and New Zealand Obesity Society |
| 12:40 pm | Foundation for Advertising Research, University of the Sunshine Coast |
| 1:15 pm | Lunch |
| 1:35 pm | Australian Association of National Advertisers |
| 2:10 pm | National Seniors Australia |

For media comment, please contact the Deputy Chair, Kevin Andrews, on (03)9848 9900 (Electorate office).

For all other inquiries, please contact the secretariat by phone on (02) 6277 4145 or visit the Committee's website: www.aph.gov.au/haa.