

26th February 2007

I would like to add my voice for the support of breastfeeding. I believe the government should initiate a nation wide TV & media campaign to alert the general public of the HAZARDS of NOT breastfeeding it would have significant impact. Something along the lines of the grim reaper ads for smoking & car accident victims for speeding & drink driving seem to make the public more aware of issues. Organisations such as the Australian Breatfeeding Association are so vital to support families in the early months of breastfeeding that can make the difference to succeeding or giving up so I think that the government should put more money & community resources into the Australian Breatfeeding Association. Countries that are role models for High breastfeeding rates such as Sweeden can help guide Australia on how to acheive more community support, things such as lactation breaks for all working mothers should be law. Thankyou for your time.

Theona Hinkley