
Committee Secretary

Standing Committee on Health and Ageing

House of Representatives

PO Box 6021

Parliament House

Canberra, ACT 2600

I do not support plain packaging because:

- There is no evidence anywhere in the world that plain packs will work
- If cigarettes are not on display, plain packaging does not make sense and is bureaucracy gone mad
- Plain packaging is confusing for retailers and customers
- Plain packaging will increase transaction times, security risks and the likelihood of customers receiving the wrong product
- Plain packaging will make counterfeiting even easier. I follow the law, but I have to compete with retailers selling cheap cigarettes in counterfeit packaging
- The government is already losing \$1.1 bn annually in excise that is not collected on illicit tobacco products sold in Australia. Every dollar of excise lost is a dollar that must be raised from Australians through another tax.
- The government wants plain packaging of cigarettes. Next could be food and drink. Where will it stop?
- Plain packaging takes away the right of consumers to choose between legal products

Regards