

G

Appendix G

Table 4 Video hire industry – 1999-2000

	Units	Value
Businesses at end of June	no.	1,166
Locations at end June		
Capital city and suburbs	no.	1,228
Total	no.	1,615
Active video hire store membership at end June	'000	5,499.4
Video rental transactions for the year ended 30 June	'000	151,897.3
Employment at 30 June		
Working proprietors and partners of unincorporated businesses	persons	741
Employees		
Permanent employees	persons	3,014
Casuals	persons	7,279
Total	persons	10,293
Total employment	persons	11,034
Income		
Income from the rental of videos	\$m	443.8
Income from the rental of video games	\$m	38.3
Sale of videos and video related goods	\$m	36.3
Sale of food and beverages	\$m	40.0
Other income	\$m	36.8
Total	\$m	595.2
Expenses		
Labour costs	\$m	128.9
Depreciation and amortisation	\$m	103.4
Rental of premises	\$m	74.3
Purchases of videos	\$m	67.8
Other expenses	\$m	184.3
Total	\$m	558.7
Operating profit before tax	\$m	42.0
Operating profit margin	%	7.2

Source Video Hire Industry, Australia, 1999-2000 (8562.0). Australian Bureau of Statistics, Year Book Australia 2003, 'Service Industries: Film, video and television industries' <<http://www.abs.gov.au/Ausstats/abs@nsf/46d1bc47ac9d0c7bca256c470025ff87/5285>>

