

Palmer, Tamara (REPS)

From: David Jackson
Sent: Monday, 9 May 2011 8:35 AM
To: Committee, IC (REPS)
Subject: Fwd: TRANSCRIPT OF NBN PUBLIC HEARING - BRISBANE, 18 APRIL2011

Categories: 1. Work - High Priority

Good Morning Andrew,

Further to my email of 6 May 2011 below, at the Brisbane hearings, I was asked to provide further information on two (2) questions. I respond as follows:

1. Do you know if there is any information on home based businesses in the city and their broadband intentions and needs?"

I have consulted with our Town Planning Branch and have been advised that in many cases, home based businesses are "self-assessable", meaning that they do not need to apply for approval if they meet certain conditions. We do not, therefore have data that provides a valid indication of the number of home based businesses in Brisbane.

We have some information on the broadband intentions and needs of business generally. In 2009, Brisbane City Council conducted an in-depth interview survey of 450 companies in the export-oriented sectors of the Brisbane economy to understand their growth plans and any constraints that might be addressed at the local level.

One of the questions dealt with telecommunications. The survey results show that 16% of surveyed firms advised that they have fibre optic cable, but 61% regard it as essential for future needs.

2. "can you point out where in your submission the cost of the cost of the NBN from a pricing perspective sits?"

I advise that the submission does not deal directly with pricing but that it does deal with matters of the industry structure and business model that will be directly determined by the proposed architecture of the NBN and which will in turn affect the prices that all users of the NBN will pay.

One aspect is the insertion of an intermediary for end users who want to access the network. This will increase the costs above where they could otherwise be for some types of users. The following paragraphs apply:

"The current NBN model provides open access only for content and service providers. It is not open access for end users. The model still retains parts of legacy models assuming users only want to download content and services from a provider.

Under the proposed NBN, end users will still be required to sign with a provider to access the NBN. While end users may get a choice (or a wider choice) of which provider they sign with, they will still not have genuine open access to the NBN.

Full open access is of particular benefit for small and medium businesses that operate multiple offices, depots or shops, or need direct business-to-business connections with trading partners. They may not need an Internet Service Provider (ISP) at every site, and instead may need a virtual Wide Area Network (WAN) that they can manage themselves."

As mentioned in my verbal evidence, some other aspects are dealt with under subsection (d) of section (2). Again, this deals with matters of the industry structure and business model that will be directly determined by the proposed architecture of the NBN and which will in turn affect the prices that all users of the NBN will pay.

Supplementary Submission 181.1
Date received: 09/05/2011

Please contact me if you require any further information.

Regards

David Jackson
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>>> David Jackson 06/05/2011 18:25 >>>

I attach corrections to the transcript of my evidence at the Brisbane hearing and will follow up with responses to the further information requested early in the week commencing 9 May 2011.

Regards

David Jackson
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>>> "Committee, IC (REPS)" <ic.reps@aph.gov.au> 21/04/2011 9:43 >>>

TRANSCRIPT OF NBN PUBLIC HEARING - BRISBANE, MONDAY 18 APRIL 2011

Thank you for attending the House Infrastructure and Communications Committee's public hearing for its inquiry into role and potential of the National Broadband Network.

The transcript of the hearing is attached. You can suggest corrections to your evidence before the final transcript is prepared. The Committee can accept suggestions that correct errors of fact or transcription errors. However, the Committee cannot accept suggestions that seek to change the content and tone of your evidence.

The preferred method for providing corrections is to use the "track changes" function in the attached word document. Once you have made changes please save the document and then email it back.

In addition, would you please respond to any questions that you took on notice and forward any additional material that you undertook to provide. If you wish to amplify or amend any of your answers given at the hearing, you may wish to make a supplementary written submission.

Supplementary Submission 181.1
Date received: 09/05/2011

It would be appreciated if corrections and additional material could be emailed to ic.reps@aph.gov.au by Friday 6 May 2011.

If you need further information please contact me on (02) 6277 2352.
Thank you for assisting the Committee with its inquiry.

Yours sincerely

Andrew McGowan

Inquiry Secretary

House of Representatives Standing Committee on Infrastructure and Communications

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