



HOUSE OF REPRESENTATIVES ECONOMICS,  
FINANCE AND PUBLIC ADMINISTRATION COMMITTEE  
Inquiry: Australia's Manufacturing Industry

**MEDIA ALERT**

Issued: 6 December 2006

Chair: Hon Bruce Baird MP  
Deputy Chair: Dr Craig Emerson MP

## PUBLIC HEARING

### House Economics Committee to discuss Australia's high-tech manufacturing sector

Representatives from the Australian Electrical and Electronic Manufacturers' Association Limited (AEEMA) will appear before the House of Representatives Economics Committee in Canberra today for the inquiry into the state of Australia's manufactured export and import competing base, now and beyond the resources boom.

AEEMA is the peak national industry body for infrastructure providers for Australia's information and communication technology, electronics, and electrical manufacturing industries. Their submission to the inquiry discusses the need for Australia to master 'product realisation'—all the tasks and activities required to convert a business concept into an industrially relevant and customer focussed product. This includes robust prototyping activity.

#### DETAILS

**What:** The House of Representatives Standing Committee on Economics, Finance and Public Administration will hold a public hearing in Canberra this Thursday

**Where:** Committee Room 2R2, Parliament House Canberra

**When:** 9.40 am, Thursday 7 December, 2006

**Who:** Australian Electrical and Electronic Manufacturers' Association Limited (AEEMA)

**Media Comment:** House of Representatives Standing Committee on Economics, Finance and Public Administration Chair the Hon Bruce Baird MP on (02) 9525 8200 or 0418 611 668 (mobile)

**Background information:** Committee Secretariat on (02) 6277 4587 email [efpa.reps@aph.gov.au](mailto:efpa.reps@aph.gov.au) or visit online from the Committee's website <http://www.aph.gov.au/house/committee/efpa/manufacturing/index.htm>