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**SUBMISSION TO SENATE SELECT COMMITTEE
PARLIAMENT HOUSE, CANBERRA
MONDAY, 18 MARCH 2013**

The WIN Network – The Facts

The WIN Network is the Licensee of commercial television free to air broadcast licenses throughout Australia with a potential audience of 9 million viewers broadcasting to Southern NSW; Regional Victoria; Tasmania; Mildura; Regional Queensland; Perth and Regional Western Australia and Adelaide Mount Gambier and Riverland South Australia.

WIN is committed to regional news and values the strength which local news has with our viewers and delivers some 25 local news bulletins across Australia each weekday delivering a half hour of local news, sport and weather. No other broadcaster knows news like us and our commitment is unequalled and is part of the responsibility of holding a broadcast licence.

Commitment to local communities

WIN is committed to and values its commitment to its local news, local communities and local advertisers.

Regional News

- The only Network to produce and air a Local News bulletin compared to competitors who meet their required Local News quota through very short news updates which are often State based and not local at all.
- Broadcasts hourly news updates across the day and evening in each market;

To do this WIN employs:-

- 134 Camera operators and edit staff;
- 151 Journalists and news producers; and
- 36 Presenters across the country.

This is the largest Local News operation and commitment functioning in Australia and includes:-

- 2 Newsrooms and a News Bureau in Tasmania;
- 6 Newsrooms in Regional Queensland;
- 6 Newsrooms in Regional Victoria;
- 4 Newsrooms and 2 News Bureaus serving Southern NSW and the ACT;
- 1 Newsroom serving Perth and Regional Western Australia; and
- 1 Newsroom in Adelaide.

WIN NETWORK

Television Avenue, Mt St Thomas (Locked Bag 8800 Wollongong) NSW 2500 Australia 02 4223 4199 www.wintv.com.au ABN 43 000 737 404



This commitment is incredibly expensive, not only from a staff perspective but also from an equipment perspective. The Network spends in excess of \$30m a year to provide this commitment we believe is not matched by our competitors or any other broadcaster in Australia.

Community Support

Our local commitment is not only to local news, our talent supports many local charities within our licence areas and we sponsor many community, sporting, charities and businesses within all of our licence areas. We further produce programs such as Fishing Australia and Alive and Cooking, showcasing within those programs the many many fishing and tourist locations throughout the WIN licence areas. Programs such as a 6-part documentary on the 100th Year anniversary of the Mt Kembla Mine Disaster in SNSW; a 5-part documentary on the history of the Camp Quality Convoy; Coverage of the ACT Election; Coverage of WA State Election; Off The Boot Program a regional WA AFL regional football competition weekly half hour program during season; The Gympie Muster promotion and program; Perth City to Surf event promotion and program, Mt Gambier Christmas Pageant; Adelaide Christmas Pageant; Adelaide Crimestoppers; to name a few.

Local Advertisers

The loss of the ability of our local advertisers to be able to promote their businesses in a merged environment has the real potential to take away the opportunity for those local businesses to provide their local services to their customers.