



Appendix E: Migration sites

DIMA's offices overseas provide addresses of various State Governments web sites. These web sites provide help concerning business entry to Australia. The Committee examined each website to assess its accessibility for intending business migrants.

New South Wales (www.business.nsw.gov.au)

The NSW government site is simple and comprehensive. It provides a broad picture of NSW, which includes information about the State itself and detailed material under the headings of *Investment Report*, *Investment Assistance*, *Investment Profile*, *Investment Enquires*, and *Small businesses in NSW*.

For the user, this site:

- Is user friendly;
- By having minimal pictorial content, accommodates users with slow Internet access; and
- Is regularly updated.

Victoria (www.migration.vic.gov.au)

The Victorian Government's site has an attractive layout. The starting point has three icons: Skilled Migrant; Opportunities for Victorian Employers; and Business Migrant. Each icon leads to a site which provides detailed information about the chosen topics.

For the user, this site is:

- User friendly
- Can easily be used by people with slow speed Internet connections
- Designed to print easily

Queensland (www.statedevelopment.qld.gov.au)

This site has been created to accommodate inquiries in ten different languages. The individual language pages summarise information and invite e-mail contacts. Ample information has been provided about Queensland and what it has to offer to the investors.

For the user, this site is:

- Designed for fast speed Internet connections;
- Multilingual;
- Easily downloaded and printed; and
- Frequently updated.

Western Australia (www.sbdc.com.au)

This site is known as Small Business Development Corporation (SBDC). Over all it is an informative site with information about the State and business migration to WA including:

- Information about business opportunities in WA;
- Information about starting a business;
- Information about buying a business; and
- Developing an existing business.

For the user, this site:

- Is user friendly;
- Is designed for people with slow speed Internet access; and
- Provides help with printing

South Australia (www.immigration.sa.gov.au)

The website created by SA government is simple and precise. The starting point has various icons (eg. lifestyle, services, regional and employment) which provide links to detailed information about SA. In the regional section it has a list SsMM.

For the user, this site is:

- Material can be printed easily;
- Designed for high speed Internet access; and
- May not be accessible to users whose browsers are not compatible with Java.

Tasmania (www.tas.gov.au)

The Tasmanian Government's website:

- Is simple;
- Has few pictures;
- Is straight forward;
- provides information about regional migration

Northern Territory (www.nt.gov.au)

The front page has a direct link to business and investment information, but no obvious connection to migration opportunities.

For the user, this site:

- Is user friendly.

Australian Capital Territory (www.business.act.gov.au)

The starting point of ACT has not been designed to provide online information. It is not simple to print out fully the information displayed on the website. The volume of illustrative material make the site most suited to people who have high-speed connections.

For the user, this site is:

- User-unfriendly; and
- Does not get updated systematically on a regular basis.