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November 30, 2005

Dr Nicholas Horne
Inquiry secretary
House of Representatives Standing Committee
On Legal and Constitutional Affairs

By Fax: (02) 6277 4427

5 pages

Dear Dr Horne,

Re: Enquiry into Technological Protection Measures

Thank you for the opportunity to address the Committee. I attach four corrected pages for the Hansard record.

At the hearing Mr Turnbull asked me a question in relation to the interval between theatrical release and DVD release of a film in the United States of America. I have now made enquires and been advised as follows.

There is no set window for home video release, and it varies studio by studio, and title by title. Factors which may influence release times include but are not limited to seasonality, timing of releases so as not to be overshadowed by other known major releases, maximizing value of advertising budgets (e.e. a film which is not so successful at the box office may be released more quickly to DVD to benefit from consumer memories of advertising that was done in conjunction with theatrical release), timing around award nominations and similar factors.

In general terms I am advised the release window is roughly three to six months on the earliest releases but it can extend significantly from there depending on the type of factors mentioned above.

If you require further information I would be pleased to assist.

Yours faithfully,

Adrienne Pecotic
Executive Director

