



## ***Further hearing on Government Advertising***

The Joint Committee of Public Accounts and Audit will hold a further public hearing on Monday 23 November for its inquiry into the Auditor-General's role in scrutinising Government advertising.

The **Commonwealth Ombudsman** will provide evidence at the hearing into his recent report into the Administration of the Economic Security Strategy Payment.

The **Auditor-General** will provide evidence on the issues canvassed by the inquiry so far including his certification of government advertising campaigns and the assistance rendered by the ANAO to Departments which are required to comply with the *Guidelines on Campaign Advertising by Australian Government Departments and Agencies*.

Mr Scott McClellan, the Chief Executive Officer of the **Australian Association of National Advertisers (AANA)** will provide evidence on the advertising industry's perspective on public sector advertising and the way in which advertising campaigns are developed and executed.

The Chair of the Committee, Ms Sharon Grierson MP, said: "This hearing will enable the Committee to gain the Commonwealth Ombudsman's perspective on the outcomes of Government advertising as well as canvassing the views of the advertising industry."

**Date:** Monday, 23 November 2009

**Time:** 9:30 am - 11:30 am

**Venue:** Committee Room 2S3, Parliament House, Canberra

The hearings will be **audiocast live** on: <http://webcast.aph.gov.au/livebroadcasting/>.  
**For more information:** please contact the Committee Chair, Sharon Grierson MP, on (02) 6277 4221 or 0412 291 654 or the Committee Secretary on (02) 6277 4615 or visit the website at <http://www.aph.gov.au/house/committee/jpaa/govtad/index.htm>