

Robina Chamber of Commerce Inc

Affiliated with Queensland Chamber of Commerce and Industry

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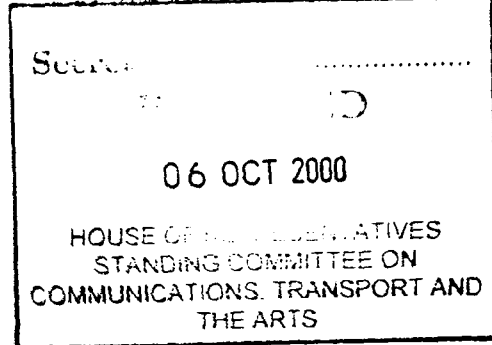
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October 4, 2000

Committee Chair
Mr Paul Neville MP
C/- The Committee Secretary
House Communications Committee
Parliament House
CANBERRA ACT 2600



Dear Mr Neville

The Robina Chamber of Commerce Inc placed on its agenda at its Executive Committee Meeting on September 12, 2000 the benefits to the Gold Coast which could be derived from broadcasting de-regulation of both *radio* and *television* broadcasting.

- De-regulation of the *free to air* broadcasting spectrum for current analog and the new digital systems must proceed in Australia quickly because technology and international conglomerates will soon swamp the market place with fibre optic and satellite and other high-tech connections.
- The Gold Coast could have many television and radio broadcasters operating on air space (spectrum) that is now available, in order to allow free competition and give the population some real choice.
- The Gold Coast would need many broadcasters in *free enterprise competition* to provide inexpensive coverage for local business through advertising rates.
- Broadcasters, whether television or radio should have the *same licence conditions, coverage and access* to the Gold Coast population.
- The Gold Coast is capable of providing *thirty television* and *many radio* stations dedicated to Gold Coast life and service provision. (We see this in other parts of the globe, particularly on the beaches in California which are almost identical to the Gold Coast in size and in all other comparisons, and a typical example would be Myrtle Beach, California).

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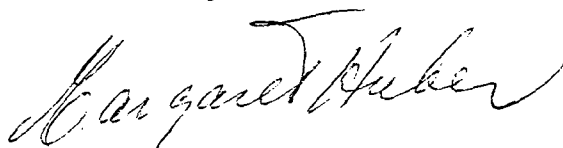
House of Representatives Standing Committee on Communications, Transport and the Arts	
Submission No:	14
Date Received:	6/10/2000
Secretary:	Janet Holmes

- *Separate organisations* should control the ownership of licenses for radio and television.
- Licenses should be *Service Provision Contracts* freely traded amongst individuals.
- Licenses should all be of the *same class, coverage and power*.

We believe this realisation is now totally technically possible, and similar to the airline de-regulation we should have had it years ago. Anybody can grasp the whole issue of broadcasting de-regulation quickly, particularly with information technology growing the way it is. Whether the Government likes future trends or not, direct access will come about and bring down the ***current broadcasting regulation of the market***.

We await the results of yet another enquiry.

Yours faithfully

A handwritten signature in cursive script that reads "Margaret Huber". The signature is written in black ink and is positioned above the printed name and title.

Margaret Huber
Administrator