



Subject: IT Pricing - Apple iTunes
Date: Sunday, 3 March 2013 2:33:11 AM

Dear The House Committee on Infrastructure and Communications,

In regards to you summoning Apple (and others) in regards to why the cost of buying digital products are so expensive in Australia (March 22nd), I would like to personally thank you for trying to sort out the outrageous prices Australians have to pay for Digital Content. Especially with Apple's Australian iTunes store. There are many TV shows I would like to purchase there but they are just TOO expensive. Even more expensive then they would be if they were on DVD. Including SD versions not just HD versions (like quality you would see on Blu-rays.) Even more expensive then importing a DVD or Blu-ray from Amazon.com.

I really hope and urge you to get this sorted so Australians can finally get cheaper content at appropriate prices. It's really about time that we pay the exchange rate to the US and not be ripped off. Maybe Apple could incorporate that (exchange rate) into the iTunes store software?

Good Luck and I'm glad this is finally happening. Hopefully it will be sorted and we will get reduced costs to digital content.

Best Regards

Corey Beagley