



Appendix F

Table 3 Motion picture exhibition industry – as at 30 June 2000

	Units	1993-94	1996-97	1999-2000
Businesses at 30 June	no.	224	188	173
Cinema details				
Cinema sites at 30 June	no.	329	325	326
Cinema screens at 30 June	no.	754	1,050	1,513
Cinema seats at 30 June	'000	227	323	373.5
Paid admissions during year	'000	60,047	73,262	79,384.3
Drive-in theatre sites at 30 June	no.	41	28	17
Drive-in screens at 30 June	no.	52	36	27
Total employment at 30 June	no.	5,729	7,739	9,282
Income				
Gross box office receipts	\$m	447.5	551.8	678.9
Sales of food and beverages	\$m	105.0	142.1	175.9
Other income	\$m	82.8	138.3	191.3
Total	\$m	635.3	832.2	1,046.1
Expenses				
Labour costs	\$m	99.0	123.1	129.9
Film hire/rental	\$m	168.1	211.2	268.2
Other expenses	\$m	293.0	378.9	536.1
Total	\$m	560.1	713.2	934.3
Operating profit before tax	\$m	75.1	119.9	113.3
Operating profit margin	%	12.0	14.9	11.4

Source *Motion Picture Exhibition, Australia (8654.0). Australian Bureau of Statistics, Year Book Australia 2003, 'Service Industries: Film, video and television industries*
 <<http://www.abs.gov.au/Ausstats/abs@nsf/46d1bc47ac9d0c7bca256c470025ff87/5285>>

