



Deepwater & District Community FM Inc

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The Committee Secretary
Standing Committee on Communication
House of Representatives
Parliament House
Canberra ACT 2060

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Who is 2CBD-FM

2CBD FM – has studios in Deepwater & Glen Innes NSW in the heart of the Northern Tablelands. We operate on a 24 hour license and are staffed entirely by 27 volunteers with ages ranging from 14yrs to their 70's from our local community. Apart from the excellent assistance from the Community Broadcasting Fund with equipment grants, we are funded by Sponsorships from local businesses and members.

We operate in an area with (2) commercial radio and (2) ABC stations broadcasting into our zone. Whilst it is difficult to get precise listening audience figures with our limited resources, we believe we have established good community interest in our programs.

2CBD over the years has become more closely connected to the local community by providing access to the station, by increasing its profile through good programming, through regular interview programs with local personalities and organizations and providing information to the community through its community diary.

Members of the community regularly look to us to promote their local activities.

Involvement with the community is very important to us and to this end we have established the following –

- Community Bulletin Board - broadcast 8 times per day for community groups wishing to advise the community on upcoming events and fund raisers.
- National Radio News –Broadcast 15 times a day via satellite.
- Youth On Air program broadcast weekly by Deepwater Public School involving local school children.
- On air interviews with local charity groups and the representatives of the Celtic and Glen Innes Land of the Beardies festivals
- World music, Classical music programs as well as current, nostalgic and Country music to cover a full range of local interest with a strong support for Australian music.
- Ongoing training programs for presenters in conjunction with the local community.

- Ongoing interaction with local people surveying their needs from their local community radio station.
- We have a large tent and banner which is used to get out into the community as part of the Celtic & Land of the Beardies festivals and for fund raisers.
- Our station is also a hobby for retirees and local youth and supports unemployed people with sickness issues otherwise not able to work. We currently have a blind presenter as a member.
- We can assist local church groups when called upon
- We have a web site to provide information on programs and local issues with the opportunity for local interaction with our community.

Funding Community Radio

It is essential that community radio is in a position to continue to provide local programming, an area which major network broadcasters no longer provide for a large portion of the day.

The survival of community stations is subject to what local funding can be obtained, whether that is through sponsorships or government funding. With government funding, it is essential that it continues to be provided, especially for support of community broadcasters in regional and rural areas with small populations and limited local resources.

Summary

- We are predominantly a music station addressing broad musical tastes.
- Local news and events are promoted and supported.
- Local presenters include our younger presenters with an interest in local issues.
- Is an important training ground for presenters both young and old.
- We provide a service to all aspects of our Community not addressed by commercial stations
- Strong relationship with Glen Innes Shire council and tourism bodies with help in promotion of local events.
- No paid staff . All our members are volunteers.
- Apart from Community Broadcasting Foundation grants we are fully self funded
- Our main expenditure is we have 2 fully functional studios approx 40km apart which service the communities of Glen Innes and Deepwater. Also upgrading of equipment some of which was built in house by our technical team.
- We broadcast 24 hours per day, 7 day per week of local content programming. This includes a minimum of 25% (music, interviews, community diary, Bulletin board) as well as utilization of the Community Radio Satellite Network overnight.

Community broadcasting provides good local involvement and interaction and is an extremely important aspect in the daily life of remote rural communities. Any increased assistance to community broadcasting would be appreciated. This would assist us with better quality broadcasting equipment, and an ability to get out to reach other community groups which are wide spread and give us some stability to acquire new sponsors. We are always subject to the whims of our volunteer's availability to present programs whilst we handle the presentation aspects on an ongoing basis by running proven training programs. We do suffer when the skills of volunteers are lost due to moving away or other problems.

In seeking to be a true alternative to the commercial stations we endeavor to offer something unique to our listening audience and fulfill a significant and vital role in the communities of Deepwater and Glen Innes

Thank you for the opportunity to present this to you.

Yours sincerely,
Wayne Jones
President
2CBD FM Management Committee.