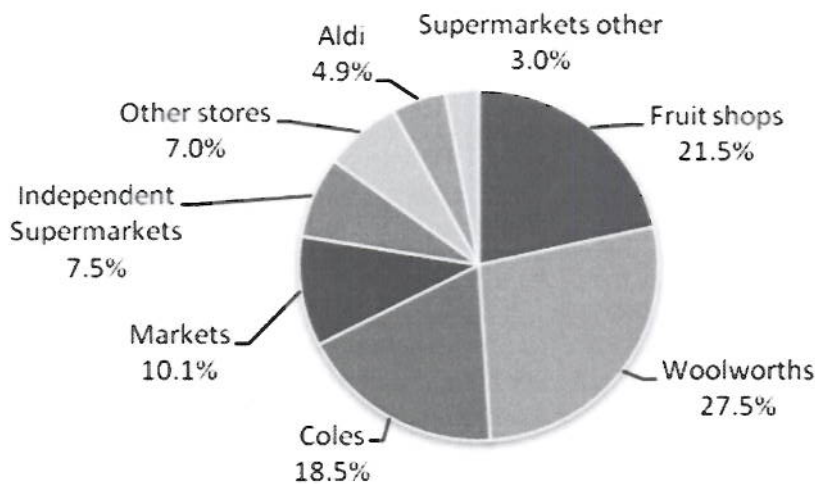


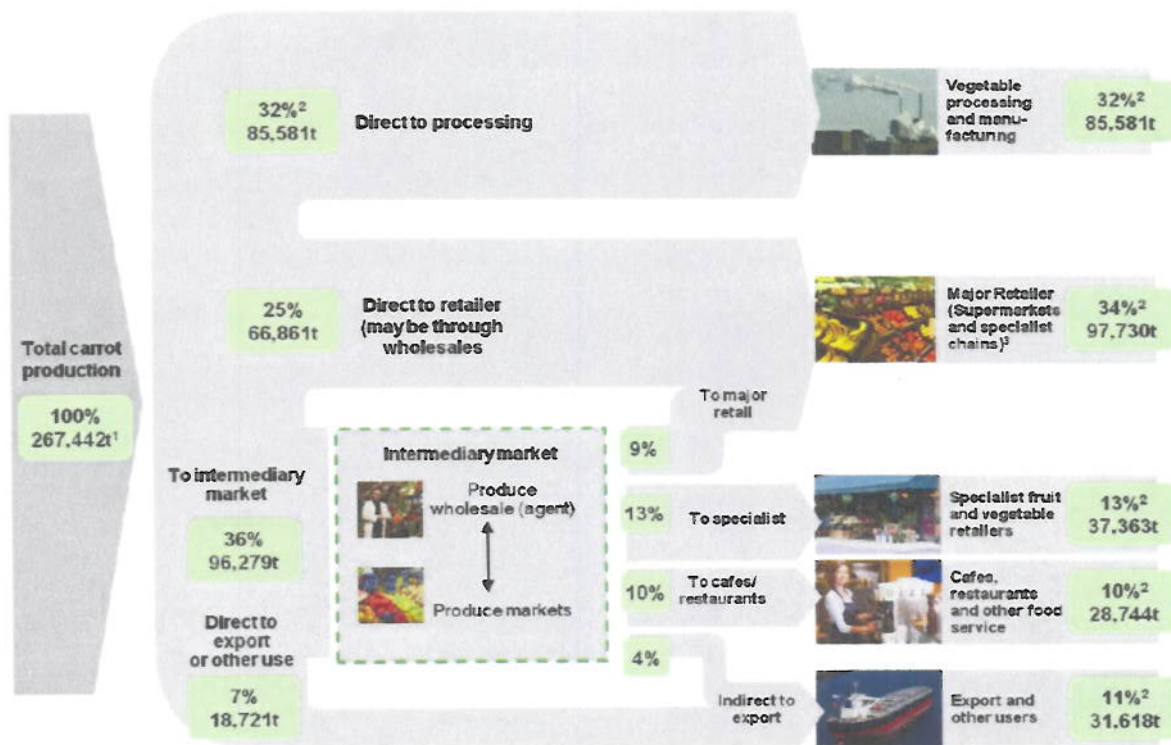
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Figure 1: Retail Sales of Fresh Fruit & Vegetables in Australia



Source: Roy Morgan Supermarket Monitor (June 2011) in Woolworths (2011), 'Submission to the Senate Economics Committee Inquiry into the Constitutional Corporations (Farm Gate to Plate) Bill 2011'.

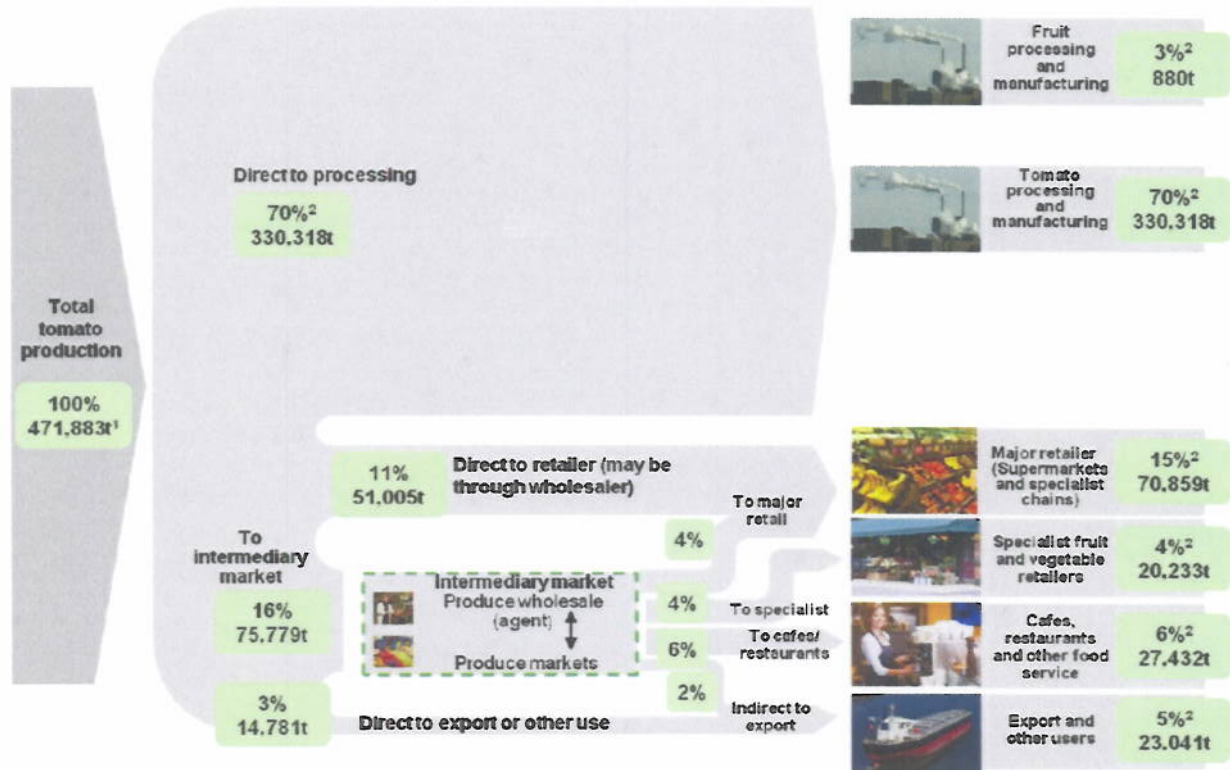
Figure 2 – Distribution of Australian Carrots (2009/10)



Source: Incorporating Australian Bureau of Statistics (April 2011), Agricultural Commodities 2009-10 table 7121.0 and IBISWorld (February 2011) A0113 Vegetable Growing in Australia Industry Report in Woolworths (2011), 'Submission to the Senate Economics Committee Inquiry into the Constitutional Corporations (Farm Gate to Plate) Bill 2011'.

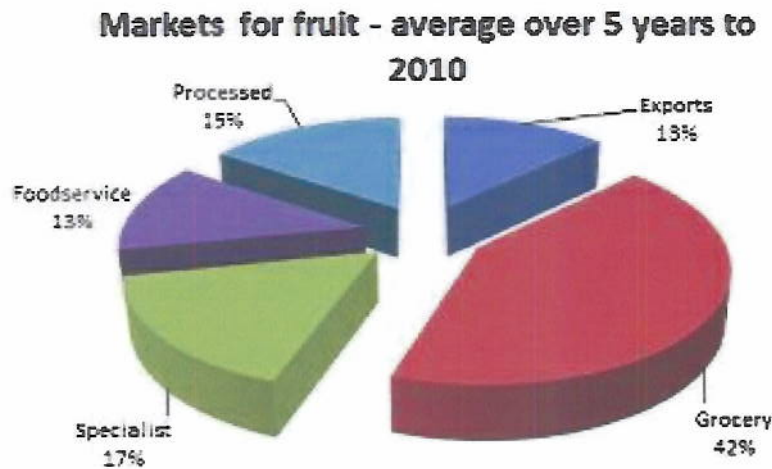
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Figure 3 – Distribution of Australian Tomatoes (2009/10)



Source: *Ibid.*

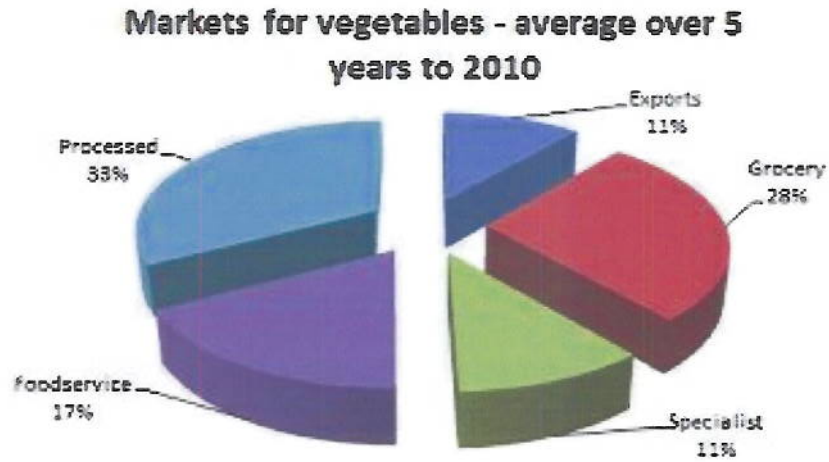
Figure 4: Estimated allocation of Australian fruit produce over the 5 years to 2010



Source: *Fresh Logic (2011), courtesy of Coles.*

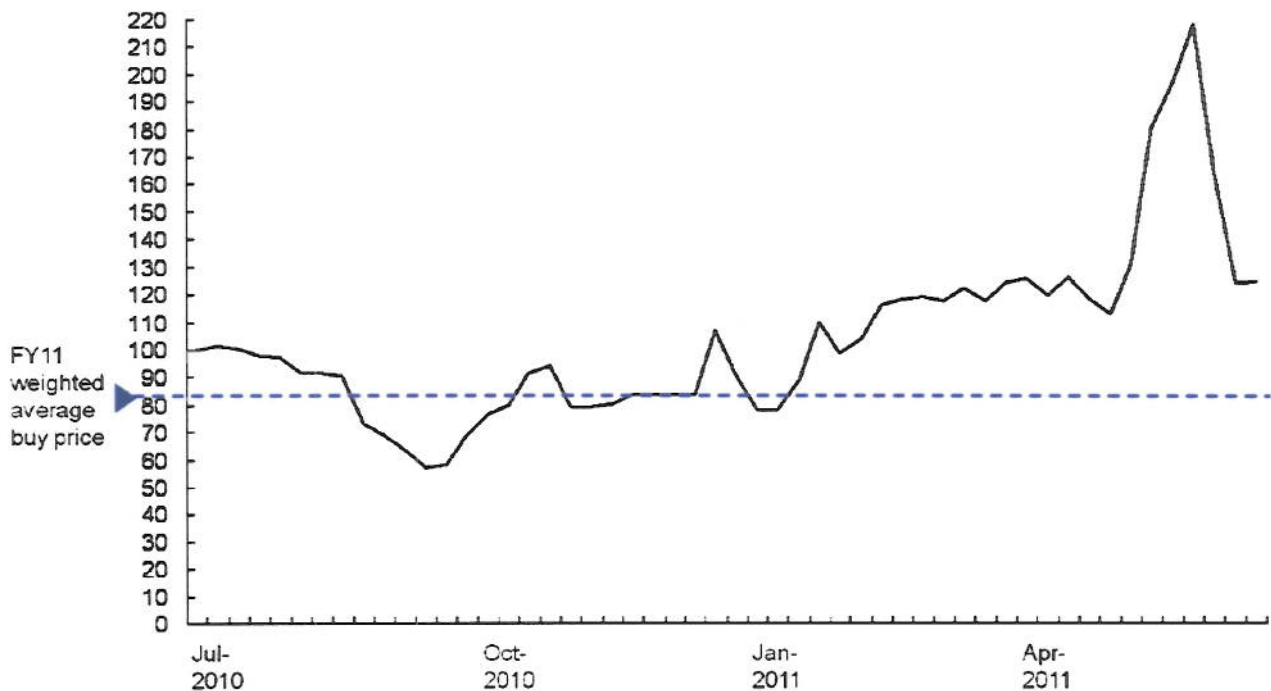
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Figure 5: Estimated allocation of Australian vegetable produce over the 5 years to 2010



Source: Fresh Logic (2011), courtesy of Coles.

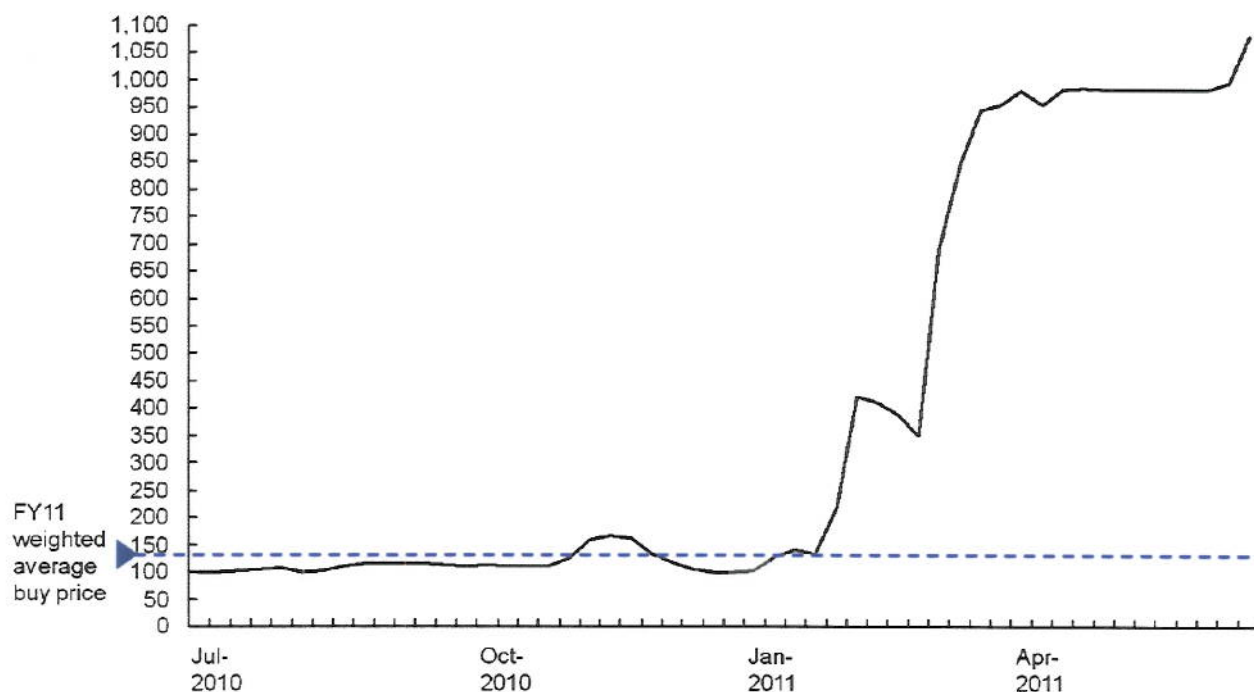
Figure 6: Annual Indexed Buy Price for Strawberries (2010/11, July 2010 = 100)



Source: Woolworths (2011), 'Submission to the Senate Economics Committee Inquiry into the Constitutional Corporations (Farm Gate to Plate) Bill 2011'.

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Figure 7: Annual Indexed Buy Price for Bananas (2010/11, July 2010 = 100)



Source: Woolworths (2011), 'Submission to the Senate Economics Committee Inquiry into the Constitutional Corporations (Farm Gate to Plate) Bill 2011'.

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Table 1 – Estimated Profit Margin for Selected Industries

Industry	Profit Margin (%)				
	2006/07	2007/08	2008/09	2009/10	Average
Motor vehicle and motor vehicle parts retailing	2.3	2.7	3.6	4.8	3.3
Fuel retailing	2.8	2.7	2.8	2.4	2.7
Food retailing	6.5	7.3	5.5	5.8	6.3
Other store-based retailing	7.3	5.2	6.3	5.9	6.2
Non-store retailing and retail commission-based buying and/or selling	11.3	7.7	4.5	6.6	7.5
Total retail trade	5.5	5.0	5.1	5.3	5.2
<i>Other industries</i>					
Accommodation, food and beverage services	9.1	6.4	9.8	10.0	8.8
Agriculture, forestry and fishing	10.0	11.1	9.2	12.3	10.7
Manufacturing	8.6	9.1	6.7	6.5	7.7
Utilities	16.4	13.2	13.0	11.8	13.6
All Industries	12.8	12.0	11.0	11.1	11.7

Source: Australian Bureau of Statistics (2011), 81550D0002_200910 Australian Industry, 2009-10.

Table 2: Average Annual Growth in Food Prices and Real GDP (% , 2000 – 2010)

	Food Prices	Real GDP
Australia	3.5	3.0
Canada	2.7	2.2
New Zealand	3.1	2.6
OECD Europe	3.5	1.6
United Kingdom	2.9	1.7
United States	2.5	1.8
Source	OECD.StatExtracts	OECD.StatExtracts