

## Concept Note

### MAMPU Innovation Fund

#### INTRODUCTION

The Empowering Indonesian Women for Poverty Reduction, (Maju Perempuan Indonesia untuk Penanggulangan Kemiskinan) or MAMPU, has been designed to build and strengthen gender-interested networks and coalitions for improvements to the lives of poor women across the country.

The MAMPU program is supporting a selection of national women and gender-interested organisations and their local partners to forge coalitions with others within the public and private sectors. Working through multi-stakeholder processes, the organisations will analyse constraints, identify and test solutions, work with the media, and use an evidence base to advocate for change.

MAMPU's five thematic areas are:

#### **Component 1**

- a) Improving women's access to government social protection programs;
- b) Increasing women's access to jobs and removing workplace discrimination;
- c) Improving conditions for women's overseas labour migration;
- d) Strengthening women's leadership for better maternal and reproductive health; and
- e) Strengthening women's leadership to reduce violence against women.

#### **Component Two**

To enhance the effectiveness and accountability of parliaments, MPs and Women's Caucuses to support the needs and aspirations of poor women (and to provide an anchor in local and national legislatures for the poverty reduction work taking place under Component 1).

#### WHAT IS THE INNOVATION FUND?

The Innovation Fund will seek out and support the most creative women and gender-interested individuals and organisations to contribute to the empowerment of women in Indonesia. The Fund is designed to fund exciting and creative experimental activities beyond the work implemented by the national and local partners. The Fund will allow the program flexibility to respond to new opportunities that will contribute to the achievement of the program goal of improving the lives of poor women across the country. While the program is guided by the above themes, applicants for the Innovation Fund are strongly encouraged to present ideas beyond these themes in any women and gender-related area.

The Innovation Fund will incorporate a targeted competitive grants program as well as a program directed funding stream.

## OBJECTIVES

The specific objectives of the Innovation Fund are to fund new and experimental activities that make a key contribution to achieving the program goal, demonstrate value for money and fall within the budget guidelines developed for the Fund for that year.

## SUBMISSION CATEGORIES

Applicants can submit Concept Notes in one of the following categories:

1. Social media / technology
2. Cultural activities / approaches
3. x
4. x

## WHAT ARE THE SELECTION CRITERIA?

5. The Project has the potential to scale up and to help MAMPU reach its goal of 'improving the lives of poor women across the country'.
6. The Project can be clearly articulated and justified including its need.
7. The Project represents value for money.
8. The Project can be completed within one year.
9. The degree to which the Project is innovative.
10. The Project has a robust M&E plan.
11. The Project has a quality "Lessons learned" plan including an iterative review process.
12. The individual/organisation has the technical and financial management capacity to implement the Project successfully.
13. The individual/organisation has experience engaging with government and other relevant stakeholders within the specified area or theme.
14. Project risks are clearly identified and proposed mitigation is appropriate.

## WHO CAN APPLY?

Individuals, NGOs, academic and research institutions, private companies and entities working on women's issues in Indonesia at the community, national or regional level are eligible to apply (excluding current MAMPU Partners who should include innovations in their grants activities). Proposals must support the goal and purpose of the MAMPU Program.

## APPLICATION PROCESS

There will be a two stage process. The first stage will be a targeted call for Expressions of Interest (EOI) based on the submission of a concept note. Short listed applicants will then be asked to submit a full application.

An assessment panel (DFAT Social Development Advisor, DFAT WIL Unit Representative, MAMPU Strategic Advisory Committee Chair, MAMPU Team Leader and an independent

design expert) will be established to review the EOIs and make recommendations on those selected to submit a full application. Full proposals will be reviewed by an independent design expert to provide advice to the assessment panel on issues such as feasibility, scalability and value for money. The assessment panel will then make decisions on the successful proposals and level of funding to be awarded.

Funding decisions will be made on a transparent, competitive, deadline-driven basis by the assessment panel. Only applications that meet the selection criteria will be funded.

## ADVERTISEMENT PROCESS

To ensure that the invitations to apply for the Innovation Fund reach a targeted audience with interest in MAMPU issues, the advertisement process will include multiple channels including but not limited to: MAMPU partner networks, university networks, relevant social media sites and discussion fora such as the National Female Commission, Female Coalition, Indonesian Association of Breastfeeding Mothers, Indonesian Association of Breastfeeding Mothers East Java, Indonesian Midwives Association, <http://kesehatan-ibuanak.net> and [Ibuhamil.com](http://Ibuhamil.com) and national newspapers.

## DUE DATES:

First Round: Concept notes due June 30<sup>th</sup> 2014.

Second Round: Full proposals due September 8<sup>th</sup> 2014.

## LEVEL OF FUNDING

\$650,000 per annum including program directed funding.

Grant range: \$50,000 - \$250,000

## ASSOCIATED DOCUMENTATION

Following the approval of the concept note, detailed documentation for the application process including procedures, templates and assessment criteria etc. will be developed for approval.

## EXAMPLES OF INNOVATIONS

Examples of innovations that the Fund could support include:

- Activities that seek to influence the cultural perception of women in Indonesia.
- South-south extended exchanges to understand best practice approaches to women's issues and the potential for application in Indonesia.
- Start-up programs to test ideas for change at the national level.
- National Museum special exhibition (built around the MAMPU themes) with transport subsidies for school girls.

- Speaker tours or Women's Activists tours aimed at a broad audience.
- Focus on facilitating linkages with other ongoing GOI or other DFAT initiatives.
- Development of innovative tools to improve the quality of service provision in health, education or legal support.
- Activities to encourage increased dialogue between government executive stakeholders, legislative (DPRD) representatives, and civil society.