

27 February 2013

Committee Secretary
Joint Select Committee on Gambling Reform
Department of the Senate

by email to gamblingreform@aph.gov.au

Dear Ms Beverley

Re: Inquiry into the advertising and promotion of gambling services in sport

Thank you for the invitation to make a submission to this inquiry.

As noted in your invitation letter, Telstra made the attached submission to a previous inquiry of this committee on a similar subject in 2011 (*Inquiry into interactive and online gambling and gambling advertising*). In that submission we highlighted the importance of evidence based policy making and echoed the Productivity Commission in pointing out the lack of a solid evidence base on the effects of online gambling. We also called for a nationally consistent approach in any recommendations made by the Inquiry, and were pleased that the Committee also took this view in their report.

At this stage we have nothing to add to our previous submission but remain willing to participate in the inquiry as it develops.

Yours sincerely

Jane van Beelen
Executive Director – Regulatory Affairs
Corporate Affairs