

**Thursday, February 4, 2010**

**Committee Secretary  
Senate Standing Committee on Environment, Communications and  
the Arts  
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**Proposed Expansion of the Do Not Call Register**

**Dear Committee Secretary**

**Yes, I applaud your Government commitment to Jobs, Jobs, Jobs!  
However, as you may be fully aware, presently the Federal  
Government is conducting a Review of the Proposed Expansion of  
the Do Not Call Register.**

**I am the Managing Director of a small educational consultancy that  
is based in Brisbane and that provides professional development  
programs to primary and secondary schools across Australia.**

**Promoting Learning International commenced trading in March  
1997 and presently has a team of six people. Given the fact that a  
good percentage of our consultancy work is done in small cities and  
towns, we also generate a good deal of income for small airlines,  
Leagues and RSL Clubs, Motels, Hotels and the taxi industry. For  
example, in the financial year 2007-2008 we spent:**

- \* \$ 36585 on Travel & Accommodation**
- \* \$ 32551 on Venue Hire**
- \* \$ 6844 on Workshop Expenses**

**In addition to the quality of the workshops that we provide to schools, the other reason why we have been able to grow and expand is due to the fact that we are able to fax our flyers to schools at a cost of 12 cents per page.**

**If the Federal Government were to be successful in implementing a “do-not-fax policy” we will be unable to reach schools quickly and at a reasonable cost. In fact, my cost to mail a flyer to schools through direct mail will be at least 10 times my present costs with no better results.**

**Undeniably, we will be unable to absorb these costs and most likely we will cease to operate.**

**This will mean that a thriving small consultancy will disappear and with it the earning potential of a number of individuals many of whom live in rural towns and small cities. To me, this seems to be completely contradictory to the Government’s commitment to Jobs, Jobs, Jobs!**

**Thus, the critical question is: Does anyone care that people will lose their jobs? If your Committee goes ahead with this proposal then the answer is obviously NO!**

**Thus, I would appreciate it very much if you could table my letter to the Senate Standing Committee on Environment, Communications and the Arts. In addition, please remind your Committee that presently individuals and schools do have the opportunity to ask us to remove their fax numbers from our data base. In all cases, this is done immediately.**

**Your support in this matter will be very much appreciated.**

**Thanking you and looking forward to hearing from you soon.**

**Regards**

**Ralph Pirozzo, JP, PHF  
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