



Advancing the student accommodation industry through Leadership, Learning and Leverage

About APSAA

There are more than 100,000 students living in Colleges, Halls and Residences which are either owned or affiliated with Australian and New Zealand Universities or privately run, a large professional student accommodation workforce exists to support these students.

APSAA is the peak industry body for all providers of post-secondary student accommodation in the Asia-Pacific region, along with their staff and individual professionals within the industry. Our large and diverse membership includes universities, private residential colleges, commercial providers, and individuals.

Our Vision

In living up to our mission and enacting our strategic plan, APSAA seeks to advance the professional development of employees in the industry and advocate for excellence within and on behalf of the sector. We do this through our annual conference and other networking and professional development events each year, the setting of industry guidelines, and our quarterly professional journal.

APSAA also communicates regularly with members via monthly newsletters and regular social media updates, and provides a range of exclusive resources for members to use via our website. APSAA is regularly sought out by the media for comment on a range of matters, and represents the interests of the industry to government and other bodies on a range of important issues.

Our Mission Statement

Leadership, Learning, Leverage.

The core purpose of APSAA is to:

- support and facilitate quality standards of service delivery in student accommodation
- advocate for the sustainable economic and pedagogical benefits of student accommodation
- be the leading professional organisation providing our members access to information and resources
- be a leading association providing professional development to our members

Leadership

Driving strategy, promoting best practice, and celebrating excellence.

Industry Guidelines
Member Events
Quarterly Journal
Board and Sub Committees
Research Projects
Annual Awards

Learning

Facilitating high quality learning, access to resources, and development opportunities.

Annual Conference
Professional Development
Training Institute
Online Courses
Member Resources
Study Tours

Leverage

Building our profile, enhancing our reputation, and creating a unified voice.

Member Representation
Industry Advocacy
Policy Guidance
Affiliate Associations
Benchmarking and Statistics
Corporate Partnerships

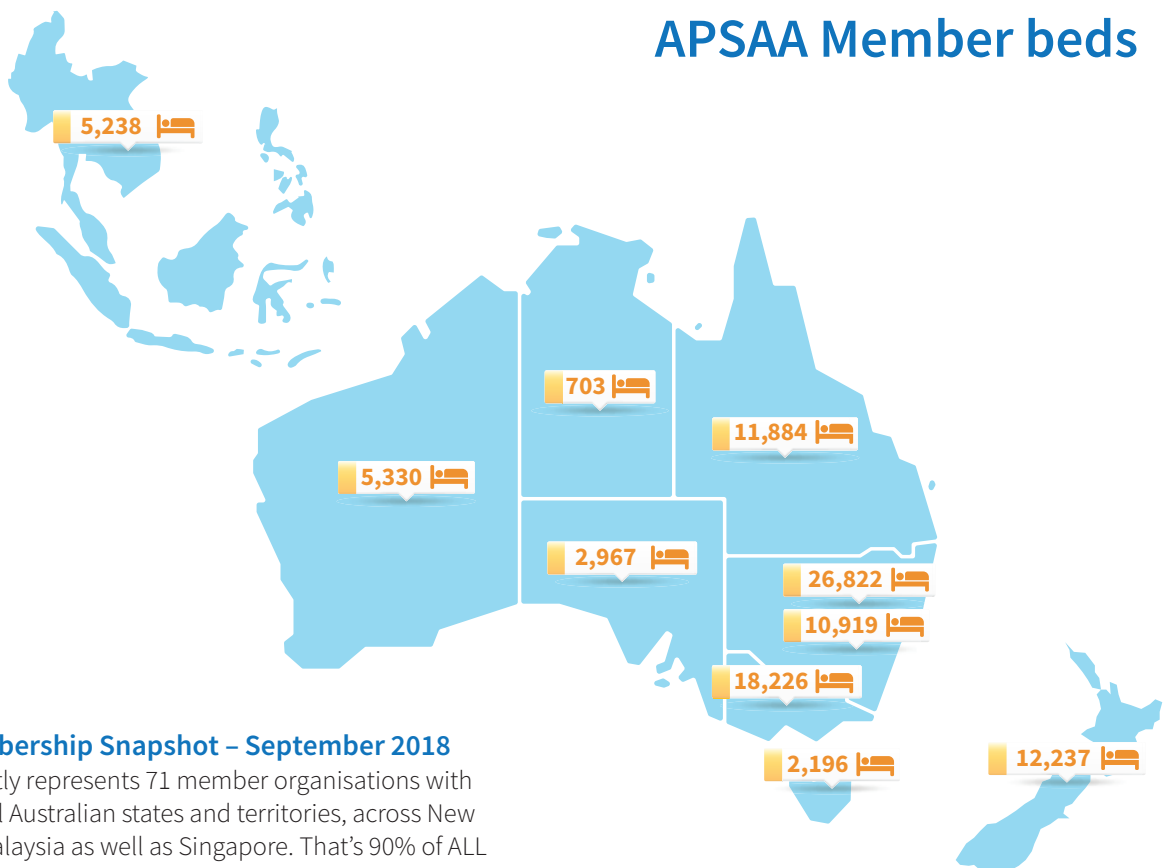
Structure

The APSAA Board is comprised of elected members and supported by a Company Secretary and an Industry Development Manager. Sub-Committees include: Finance Committee / Professional Development Committee / Industry Advancement Committee/Conference Committee / Journal Editorial Committee



Industry Snapshot – September 2018

APSAA members currently represent 96,522 student accommodation beds throughout the Asia-Pacific with a projected growth of a further 22,385 beds in the pipeline across Australia.



APSAA Membership Snapshot – September 2018

APSAA currently represents 71 member organisations with locations in all Australian states and territories, across New Zealand, in Malaysia as well as Singapore. That's 90% of ALL student accommodation beds in Asia-Pacific. Our Institute and Corporate membership covers all staff working in student accommodation across three areas; Management, Operations and Finance, Student Experience and Wellbeing, Facilities and Development.

Currently, significant growth is occurring in Melbourne. There is 12,012 beds in the pipeline to 2023 – with an existing 21,204 beds that amounts to a 56.6% growth from 2018-2023.* (JLL 2018)

These operators employ hundreds of professional student services personnel ensuring students are well catered for in all areas of health and wellbeing, providing support services and pastoral care and live-in experiences that are world-best practices.

A full list of current members and member benefits is at <http://www.apsaa.org.au/members/apsaa-members/>

Annual Conference

The annual APSAA conference provides an opportunity for us to bring focus to the world of student accommodation and gives participants a platform to exchange ideas, discover new possibilities and celebrate the great work we are doing. We plan to deliver a wide-ranging program that will have

relevance across the diversity of roles within the Student Accommodation industry. <http://www.apsaa.org.au/conference/conference-overview/>

Awards and Scholarships

Each year, APSAA offers a range of scholarships and awards that recognise outstanding performance and innovative ideas from our members. These awards are presented annually at the APSAA Conference. <http://www.apsaa.org.au/awards/awards-overview/>

Affiliations

APSAA has formal affiliation agreements with other leading industry associations:

- Association of College and University Housing Officers – International (ACUHO-I)
- New Zealand Association of Tertiary Education Accommodation Professionals (NZTEAP)
- University Colleges Australia (UCA)
- Australian and New Zealand Student Services Association (ANZSSA)
- National Association of Australian University Colleges (NAAUC)