Subject:Export Market Development Grant changesDate:Wednesday, 14 October 2020 6:11:11 PM

The proposed changes to the Export Market Development Grant will negatively impact our ability to export and will inhibit our decision making around investment into export endeavors moving forward.

We rely heavily on this funding, especially now due to COVID-19 and our ability to recover. We ask that a public hearing be held to enable proper assessment of the changes given the current climate.

Seriously this has massive negative ramification for my business and many others. Marketing is fundamental to remaining competitive particularly at a global level and if anything Covid has accelerated that need as business operations move online and digital marketing get more competitive and in turn more expensive and with most digital marketing platforms giving organic advantage to domestic companies, EMDG is one of the few things that's kept me hopeful about being able to break through and compete at an international level.

Cheers.

Judd Tilyard