

**Do social media companies like Meta control or manipulate the flow of news to Australians with algorithms?**

In building a business on a social media platform, TDA was always conscious of the fact that we are not in control of the flow or dissemination of information. That's why we have been meaningfully diversifying away from being a purely social based business.

**Have Meta's actions already led to lost commercial deals and hindered The Daily Aus expansion plans? How?**

There has not been a direct connection between Meta's actions and lost commercial deals. Instead, it was the hypothetical risk of designation and the removal of all news off socials that has most impacted TDA's business. This manifested in advertising clients pulling budgets, at the time citing uncertainty over the future of news on social media.