



Committee Secretary
Senate Standing Committees on Environment and Communications
PO Box 6100
Parliament House
Canberra ACT 2600

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Dear Sir/Madam

**Submission to the Senate Environment and Communications Committee
Inquiry into Australian content on broadcast, radio and streaming services**

Thank you for the opportunity to provide our comments in relation to the Committee's inquiry into Australian content on broadcast, radio and streaming services.

Foxtel has a long-standing and proven commitment to producing and broadcasting a rich variety of high quality Australian content which resonates with our audience, contributes strongly to cultural objectives and stimulates economic activity.

The industry's future ability to continue its investment is being tested by the influx of new entrants into the Australian market and rapidly changing consumer behaviour. Increasing unregulated competition is driving up programming costs, particularly for key differentiating content such as sport and premium drama, making scale more important than ever.

It is extremely challenging for local broadcasters to match the ability of the unregulated new entrants to invest in original and existing content.

This confluence of factors requires local broadcasters to adapt, invest and innovate and Foxtel is well down this path. Subscription TV has worked intensively in recent years to create a wide range of consumer options, ensuring the best mix of local and international content is available in a timely way, on a range of devices, and at attractive price points.

However, there is a role for Government in ensuring that the regulatory settings surrounding the industry stimulate continued investment, which in turn will safeguard employment and ensure the continued delivery of highly valued services.

Foxtel and ASTRA have recently made submissions on these very issues and these submissions are attached to this letter. These submissions further outline the challenges facing the industry and put forward proposals for an appropriate Government response.

Thank you for the opportunity to comment on these matters. If you have any questions please do not hesitate to contact me on

Yours Sincerely,

Bruce Meagher
Group Director, Corporate Affairs

