

Joint Select Committee on Gambling Reform SAFETY NET Demonstration

Responsible Gaming Networks
Melbourne, Australia

Pre-requisites for Success

- **Unambiguous:**
 - Must terminate play when limits reached.
 - Otherwise players will continue to play beyond their limits.
 - **RESULTING IN PRE-COMMITMENT FAILURE ☹**
- **Ubiquitous Access Device:**
 - Must be used by all players
 - Otherwise player 'leakage' occurs onto machines not requiring usage of an access device
 - **RESULTING IN PRE-COMMITMENT FAILURE ☹**
- **Unique Access Device:**
 - Must be non-exchangeable.
 - Otherwise player fraud will occur.
 - **RESULTING IN PRE-COMMITMENT FAILURE ☹**

SAFETY NET

1. Does not require a central player database:

- A player's money limits (and time limits) are stored on their own personal USB key - not in a central database.
- A player's personal gambling records are stored on their own personal USB key - not in a central database.
- **No other technology in the world can do this:**
 - Plastic cards and smart cards do not have the memory capacity to operate standalone & all require a central database.
- This overcomes the legitimate concerns of policy makers & voters regarding player privacy (Centrelink access)

SAFETY NET

2. Does not require a database of fingerprints:

- But will stop identity fraud which now occurs with:
 - Current card pre-commitment systems
 - Current card loyalty systems
- This also overcomes the legitimate concerns of policy makers & voters regarding player privacy.

SAFETY NET

3. **Does not require new poker machines:**
 - Uses standardised Playing Tracking modules.
 - Fit all poker machine makes and models.
 - Significantly reduces roll-out time.
 - Significantly reduces overall costs.
 - Delivers faster, consistent upgrades in the future.

SAFETY NET

4. **Delivers integrated feedback to players:**

- My actual dollar win/loss
 - Displays the real cost of play rather than units or credits.
- My actual time spent playing.
- All available for my current session, day, week, month.
- On-demand displays.
- Tailored messages & electronic warning capability .
- Delivering real feedback and privacy.

SAFETY NET IS COST-EFFECTIVE

1. Cards are currently only 50% effective (at best).
2. We price match card-based systems.
3. We are far cheaper than modified or brand new poker machines.
4. We can fully retro-fit PTMs onto all 200,000 machines from 2012 - 2014 rather than have you wait 14 years.
5. We can also:
 1. Deliver a more effective self-exclusion program.
 2. Eliminate underage gambling, and
 3. Deliver an integrated & effective internet gambling solution.