

## **Joint Select Committee on Social Media and Australian Society**

### **Attorney-General's Department**

**Hearing date:** 02 July 2024

**Question date:** 02 July 2024

#### **Zoe Daniel asked the following question:**

1. On deepfakes – are you considering banning deepfakes altogether to protect political and other processes?

#### **The response to the question is as follows:**

Artificial intelligence technologies which generate images and videos (such as deepfakes) can be used to undertake a range of online harms, such as providing inaccurate or false information during electoral processes.

The Government has asked the Joint Standing Committee on Electoral Matters (JSCEM) to consider how governments and the community can prevent or limit inaccurate or false information influencing electoral outcomes, particularly with regard to artificial intelligence, foreign interference, social media, and mis- and disinformation. The Government looks forward to the JSCEM's report which is due by the end of 2024.