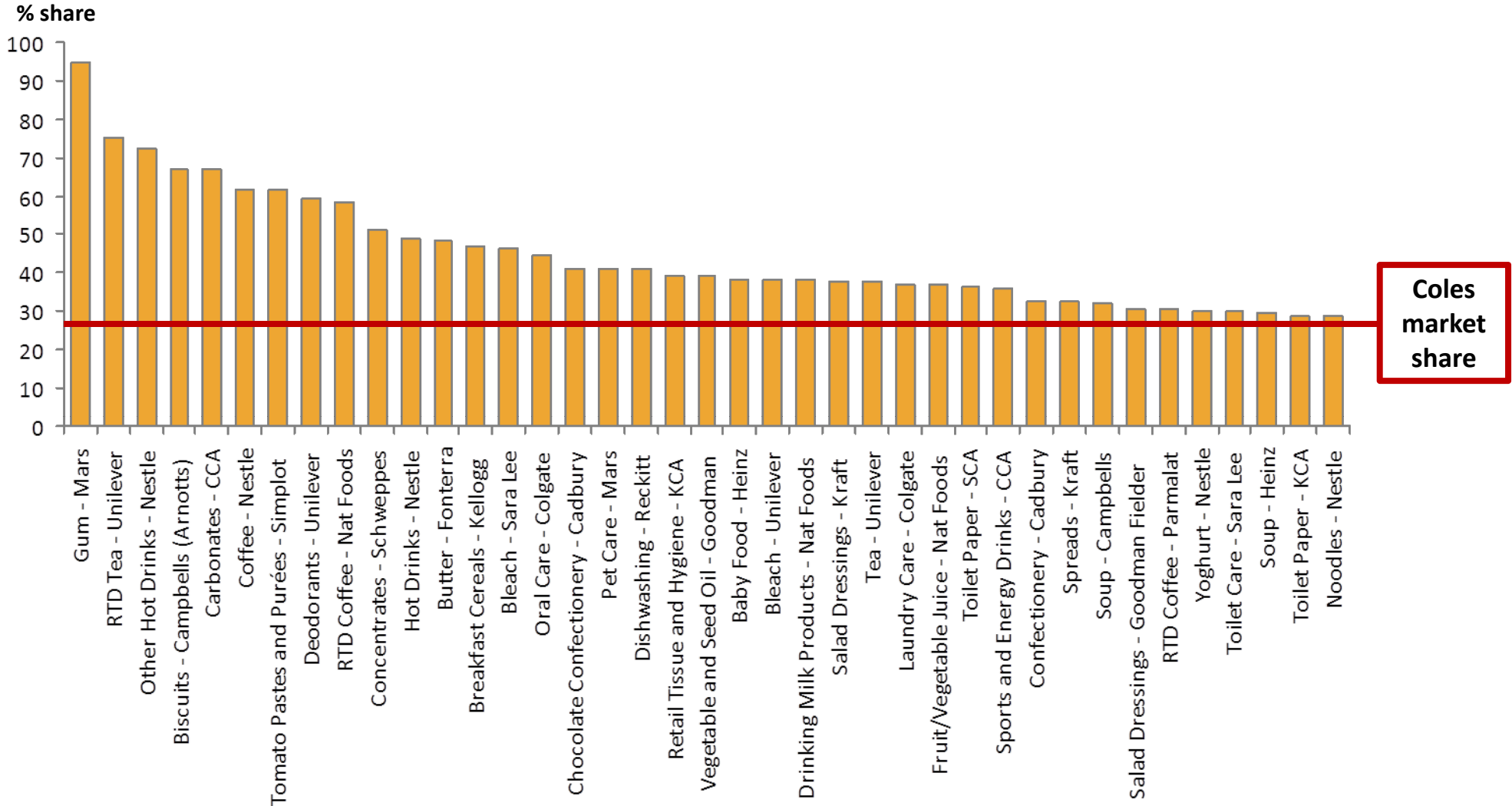


Food producer market share

Coles' market share in food retail is lower than many suppliers



Source: Euromonitor; AFGC; Senate Economics References Committee transcript (10/3/11)