

## Our vision

A compassionate, respectful and just community in which all people participate and flourish.

## Our values

- » Respect and compassion for all people
- » Belief in the innate worth of all people
- » Justice, particularly for those less advantaged in our society
- » Being of service to others
- » Restlessness for what could be
- » Non-violence and peace

## Key focus areas

- » Aged Care
- » Housing
- » Disability
- » Mental Health
- » Anti-Poverty
- » Learning
- » Young People
- » Early Development

"Our tradition to remain a community-focussed organisation drives our passion for innovation and quality service. We want our programs and social activities to build positive and strong communities. Above all, our clients will always remain at the centre of what we do."



*Libby Craft*

**Libby Craft,**  
Chief Executive



 **UnitingCare**  
Wesley Port Adelaide

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### Our Vision

A compassionate, respectful and just community in which all people participate and flourish.

 **UnitingCare**  
Wesley Port Adelaide

STRATEGIC PLAN  
**2013-16**

Our vision for  
the future

For over 90 years UnitingCare Wesley Port Adelaide has been at the forefront of building communities. Our 900 plus staff and 160 volunteers work every year to assist over 27,000 people across the life continuum, from the very young to the elderly. We offer diverse solutions across many disciplines and sectors, delivering high quality person centred service.

We are proud of our history and our tradition of being a responsive and proactive community organisation that not only focuses on the 'here and now' but plans for the future needs of South Australian communities.

We are excited about our future and have developed a three year strategic plan that will build on our strong foundations, align to new reforms in aged care, mental health and disability and importantly, respond to the local needs of local people.

Over the next three years we will be an organisation that:

**Builds strong and socially inclusive communities.**

We know that when people are given the opportunity to fully participate in community life, there is a greater likelihood that:

- » Children will be safer
- » Families will be stronger
- » Young people will be equipped to achieve their potential in adult life
- » People from Indigenous and culturally and linguistically diverse backgrounds will thrive
- » People with disabilities/mental illness will have greater opportunities to participate within their communities

**Advocates for positive social change.**

We believe that everybody has the right to participate and flourish no matter their age, their gender, their history, their cultural background.

**Delivers person centred, quality services that make a positive difference.**

We know that improving the economic, physical and social circumstances of people in need will help to break intergenerational poverty and build community resilience. To do this, solutions needs to be responsive to the individual and service delivered to the highest professional standards.

**Grows our capacity to innovate.**

We recognise that when we measure the differences we make in our clients' lives and in the communities we work in, our responses will be innovative and relevant.

**Builds sustainable and strong foundations.**

We believe that by investing in our people and maximising our resources we can strive for a just and compassionate community in which all people participate and flourish.

# Objectives & Strategies

## 01 BUILD STRONG AND SOCIALLY INCLUSIVE COMMUNITIES

**Strategies:**

- » Integrate service delivery models locally, regionally and state-wide
- » Develop mutually beneficial partnerships to improve services and outcomes
- » Develop diverse solutions that focus on the needs of community
- » Expand housing options to support increasing accommodation demands

## 02 BE AN INFLUENTIAL ADVOCATE FOR POSITIVE SOCIAL CHANGE

**Strategies:**

- » Actively advocate for socially inclusive policy
- » Empower service users to identify needs and assist in the development of service reform
- » Collaborate with government and other agencies to find solutions that address community issues
- » Build our profile within the wider community

## 03 DELIVER PERSON CENTRED, QUALITY SERVICES THAT MAKE A POSITIVE DIFFERENCE

**Strategies:**

- » Develop innovative and integrated models of consumer directed care
- » Build our continuum of care to enable maximum independence and choice
- » Continually review our services and facilities to maintain contemporary standards and service quality
- » Revitalise and refurbish our Aged Care facilities to meet the future needs of residents, families and communities

## 04 GROW THE CAPACITY OF THE ORGANISATION TO INNOVATE

**Strategies:**

- » Invest in research and evaluation that demonstrates the difference we make and informs service delivery and policy
- » Identify opportunities to develop new responses that better meets the needs of clients and residents
- » Support and inspire our people to provide high quality service by investing in new systems that enhance process and service provision

## 05 ENSURE ORGANISATIONAL SUSTAINABILITY

**Strategies:**

- » Invest in our workforce through development, renewal and succession planning
- » Ensure sufficient resources are generated to deliver our Mission
- » Diversify our funding base to plan for future needs
- » Optimise the capacity of our financial resources to respond to our objectives

BUILD SOCIAL INCLUSION



GROW & INNOVATE



INFLUENCE SOCIAL CHANGE

SUSTAINABLE & STRONG

PERSON CENTRED QUALITY SERVICES