

Committee Secretary □
Joint Select Committee on Gambling Reform □
PO Box 6100 □
Parliament House □
Canberra
ACT2600 □
Australia

April 25, 2013

The Senate Inquiry into “The advertising and promotion of gambling services in sport”

Dear Sir/Madam,

- I am writing to protest against the increase in advertising of gambling on TV particularly during sports programmes, and
- particularly by Tom Waterhouse and companies owned by him.

The litmus test to be applied to this issue is to ask “ How does advertising of gambling during sort presentations benefit the community?”

The increase in gambling advertising serves no useful purpose except to impoverish people who may have a gambling problem. Funds from gambling are used to increase revenue of gambling companies and little is directed back to the community or charity.

In addition, I am concerned that children who view sport on TV are coming to regard gambling on sport as a normal practice and something to be done by “grown-ups” and part of being an adult. These children who have been softened up – make an easy mark when they have more to gamble than their pocket money.

I ask that advertising of gambling on TV be banned, particularly during sport matches such as football and cricket, which are watched by large number of impressionable children.

Yours sincerely,
Dr Greg Tanner