



Simple service selection

We have more viewing choices than ever and so many more ways to watch, but it is still difficult to discover how to access audiovisual media services on different devices and displays.

Service discovery

The Service List Registry is a federated online directory of audiovisual services, based on open standards. Registered regulators, media providers, and distributors can manage lists of offerings available online and through traditional broadcast networks. This enables compatible devices, displays and applications with different capabilities to discover and access relevant services from multiple sources, offering users choice, convenience and control, on any screen.

Using web standards and the open DVB-I specification, the Service List Registry can be easily integrated with existing systems.

The service discovery platform empowers media providers to extend the reach of their services efficiently and effectively.

Users — The registry will work transparently behind the scenes to offer relevant services that are compatible with a particular device or display.

Devices — Manufacturers benefit from an interoperable open standard that offers economies of scale across global markets. They retain the freedom to innovate and differentiate the user experience of their products in an open multinational market.

Providers — Broadcasters can promote their brands and retain control of distribution over both traditional channels and fixed or wireless networks, with the option to prioritise different modes of delivery and offer higher quality audio and video formats.

Regulators — National or regional service lists can be designated and approved to maintain the prominence and accessibility of public media services and provide assurance of the provenance of other licensed services.

The Service List Registry offers an elegantly simple solution to a complex problem, enabling a transition to next-generation services. The future of audiovisual discovery is here today.

Service List Registry

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Service List Registry



Simple service selection on any screen



Reliable



Trustable



Flexible



Practical



Accountable



Accessible



Compatible



Brandable



Extensible



Scalable



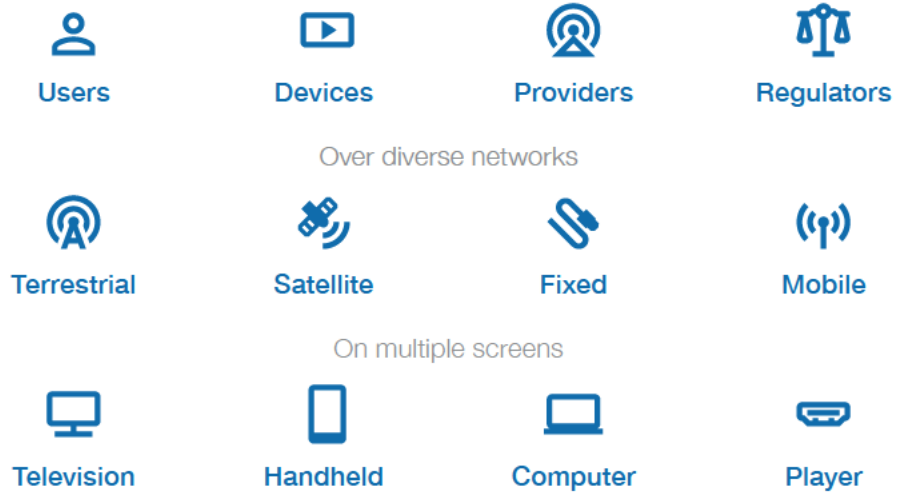
Sustainable



Simple

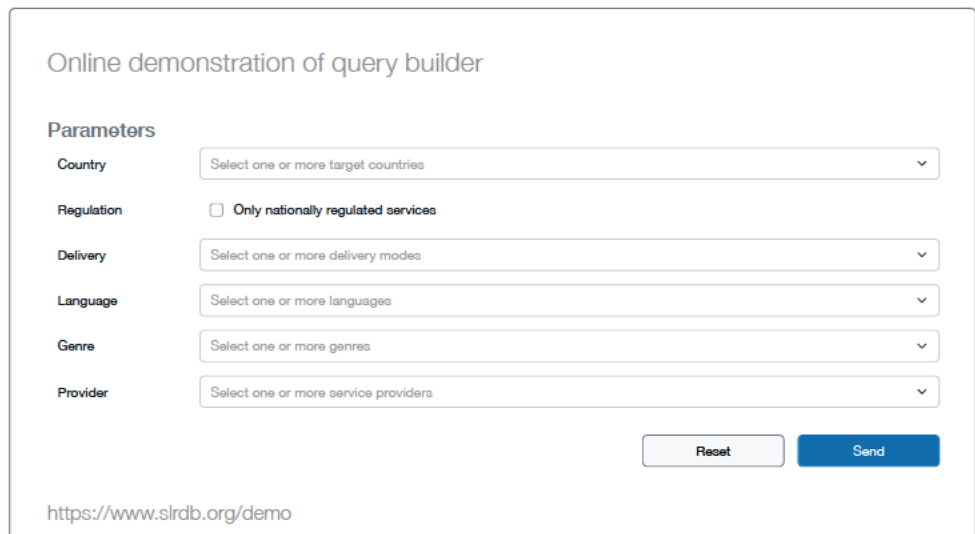
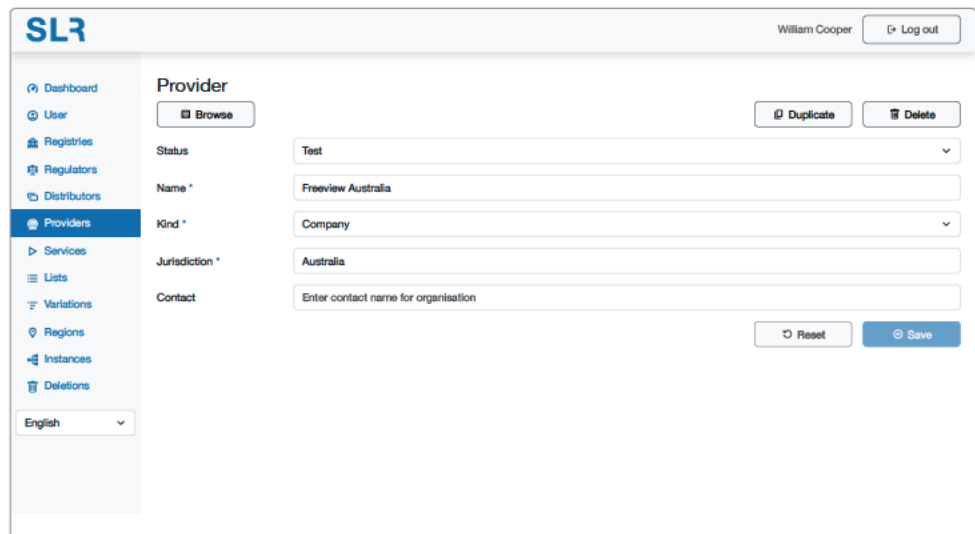
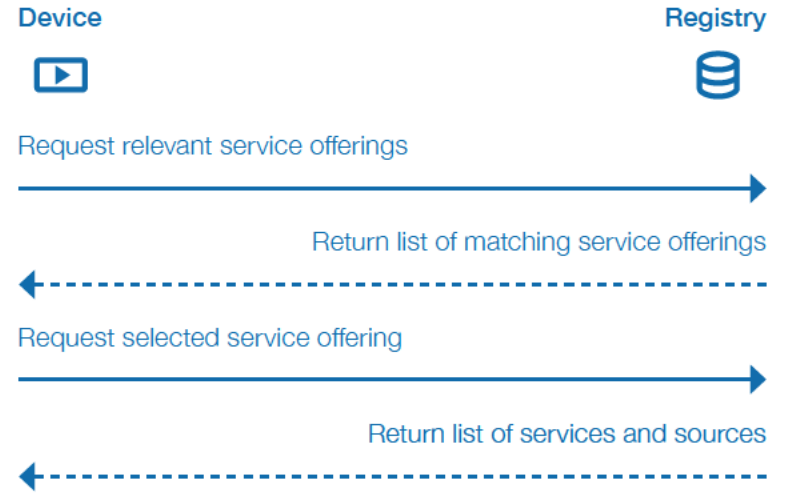
Enabling the ecosystem

Supporting an open audiovisual media market



How it works

Service discovery for connected devices and displays



DVB-I is a registered trademark of DVB Services Sàrl.
ETSI standard TS 103 770 V1.1.1 (2020-11)

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