

I would like to see the inquiry into gambling and the harm it causes in our communities address the toxicity that is gambling advertising. It is everywhere in our community. It is on nearly every ad break you see during live sports, it is on billboards, online social media platforms, newspapers and many other places. The AFL and NRL have integrated live odds from Sportsbet into their own apps. Surely something needs to be done to address this. Sporting leagues of this magnitude are surely able to get advertisers that aren't bleeding their supporter base dry. They advertise programs such as betting with mates to reel people into dragging their friends into betting with them, turning what is an addiction for some into a social gathering and trying to remove the stigma from it. Children are discussing odds like it's just a normal thing to discuss when it shouldn't be. Gambling has its place in society and shouldn't be outlawed by any stretch of the imagination. But, we need to do something as a country to stave off the absolute influx of gambling ads. If you're a sport watcher all you see is Sportsbet, Neds, Pointsbet, Bluebet, Ladbrokes and many other betting companies pushing their agenda down the throats of what is quite a large audience of young and impressionable viewers.

Yours sincerely
Shannon Hall