



# PARLIAMENT of AUSTRALIA

## MEDIA RELEASE

### JOINT STANDING COMMITTEE ON NORTHERN AUSTRALIA

Inquiry into Opportunities and Methods for Stimulating the Tourism Industry in Northern Australia

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Thursday, 28 June 2018

## ***Northern Horizons* Tourism Inquiry Report Presented**

The Parliament's Northern Australia Committee today presented its report on developing the tourism industry in Northern Australia, entitled *Northern Horizons – Unleashing our Tourism Potential*. The inquiry examined the current state of Northern Australia's tourism industry, opportunities for growth, challenges and economic impediments that tourism operators face in Northern Australia.

The Chair of the Committee, the Hon Warren Entsch MP, said today that 'stimulating growth in Northern Australia's tourism industry will generate increased and sustainable employment, economic opportunities for regional and remote communities, and support the creation of authentic and unique northern tourism experiences that are world renowned.'

'Improving marketing capabilities and transport infrastructure, removing red tape, and harnessing the uniqueness of the north's natural and cultural assets will ensure the tourism industry in the north will continue to go from strength to strength.'

This report has made 33 recommendations which cover:

- Marketing
- Infrastructure
- The development of the tourism industry and destinations
- Actions to stimulate nature based, cultural, and drive tourism, and
- Opportunities to grow the tourism industry in the Indian Ocean Territories.

The report is available at:

[www.aph.gov.au/Parliamentary\\_Business/Committees/Joint/Northern\\_Australia/TourismIndustry/Report](http://www.aph.gov.au/Parliamentary_Business/Committees/Joint/Northern_Australia/TourismIndustry/Report)

### **Media enquiries:**

Please contact Adam Davies, Media Advisor from the office of the Hon Warren Entsch MP, Chair, on 0417 010 702.

### **For background information:**

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